

FA PHL 2025 CONFERENCE & EXPO PARTNERSHIP MILEAGES

MILEAGES		POWERED BY: PHP3M	PLATINUM PHP 2M	GOLD PHL 1M	SILVER PHL500K	BRONZE PHL350K
I	FREE PFA MEMBERSHIP (FOR MEMBERS ONLY)	5 YEARS	1 YEARS	1 YEAR	1 YEAR	1 YEAR
II	Acknowledgement as Partner in the Conference & Expo Website	✓	✓	✓	✓	✓
III	EXPO					
3.1	Booth in the Expo Prime Location	54 sqm	36 sqm	27 sqm	18 sqm	9 sqm
3.2	Full page full color Ad in the Expo Directory (size: 6"(w) x 9"(h) digital	2 pages	1 page	1 page	1 page	1 page
3.3	Company video clip (maximum of 1 min. loop) to be played at the lobby shown FIFTEEN (15) times;	20X	15X	10X	5X	3X
3.4	Intensive Social-Media Marketing & Promotions (Logo Inclusions);	✓	✓	✓	✓	✓
3.5	FB Banner Ad in PFA Facebook;	✓	✓	✓	✓	✓
IV	CONFERENCE					
4.1	Conference Participants Entitlements	15	10	6	3	2
4.2	Company video clip (maximum of 1 min. loop) to be played at the registration and during break	shown 15 times	shown 10 times	shown 7 times	shown 5 times	shown 3 times
4.3	Conference Event Proper brought to you session acknowledgement	7 times	5 times	3 times	1 time	-
4.4	Partnership (Membership) mentions during the opening sessions;	✓	✓	✓	✓	✓
V	MARKETING & PROMOTIONS					
5.1	Intensive Social-Media Marketing & Promotions (Logo Inclusions)	✓	✓	✓	✓	✓
5.2	Branding as per PARTNERSHIP (MEMBERSHIP) category in all online	✓	✓	✓	✓	✓
5.3	FB Banner exposure in PFA Facebook	✓	✓	✓	✓	✓
5.4	Acknowledgement as PARTNER in all press releases and many more to maximize exposure before, during and after the event	✓	✓	✓	✓	✓
5.5	Post Event Recording	✓	✓	✓	✓	✓
VI	OTHER MILEAGES:					
6.1	GENERAL MEMBERSHIP MEETING & NETWORKING February 2025 & Sept. 2025. Acknowledge as partner in all collaterals with 5 mins elevator pitch					
6.2	FRANCHISEE SUMMIT 2025. Acknowledge as partner in all collaterals with 2 complimentary seats					
6.3	TWO (2) REGIONAL FRANCHISE NEGOSYO EXPO. Acknowledge as partners in all collaterals with 2x2sqm booth					
6.4	NXTGEN IN FRANCHISING – Acknowledge as PARTNER	Silver Partner				
6.6	HTI WEBINAR					
6.7	WEBSITE EXPOSURE	2 banner for 1 month per Q. x 4 = 1 year				
6.8	Email Blasting	Jan - Dec. 2025 (2X per month)	Jan - Dec. 2025 (1X per month)	March - Dec. 2025 (1X per month)	April - Oct. 2025 (1X per month)	April - Oct. 2025 (1X per month)

For inquiries, you may contact **PFA Secretariat** at tel. nos. (63-2) 8687-0365 to 67 loc. 104 and look for Ms. Lhot San Diego, PFA Marketing, or email us at marketing@pfa.org.ph. For more information, visit our website at www.pfa.org.ph.

PARTNERSHIP (MEMBERSHIP) COMMITMENT FORM

TO: PHILIPPINE FRANCHISE ASSOCIATION

EMAIL: marketing@pfa.org.ph

ATTN. : LHOT SAN DIEGO

Yes! We will participate, please send me more information

CATEGORY	Please Tick
POWERED BY (Membership) for Php 3 Million	
Platinum Partnership (Membership) for Php 2 Million	
Gold Partnership (Membership) for Php 1 Million	
Silver Partnership (Membership) for Php 500,000.00	
Bronze Partnership (Membership) for Php 350,000.00	

Please fill in the following details and email to marketing@pfa.org.ph

Signature:	
Name:	
Designation	
Company:	
Address:	
Phone:	
Fax:	
Mobile:	
E-mail:	