

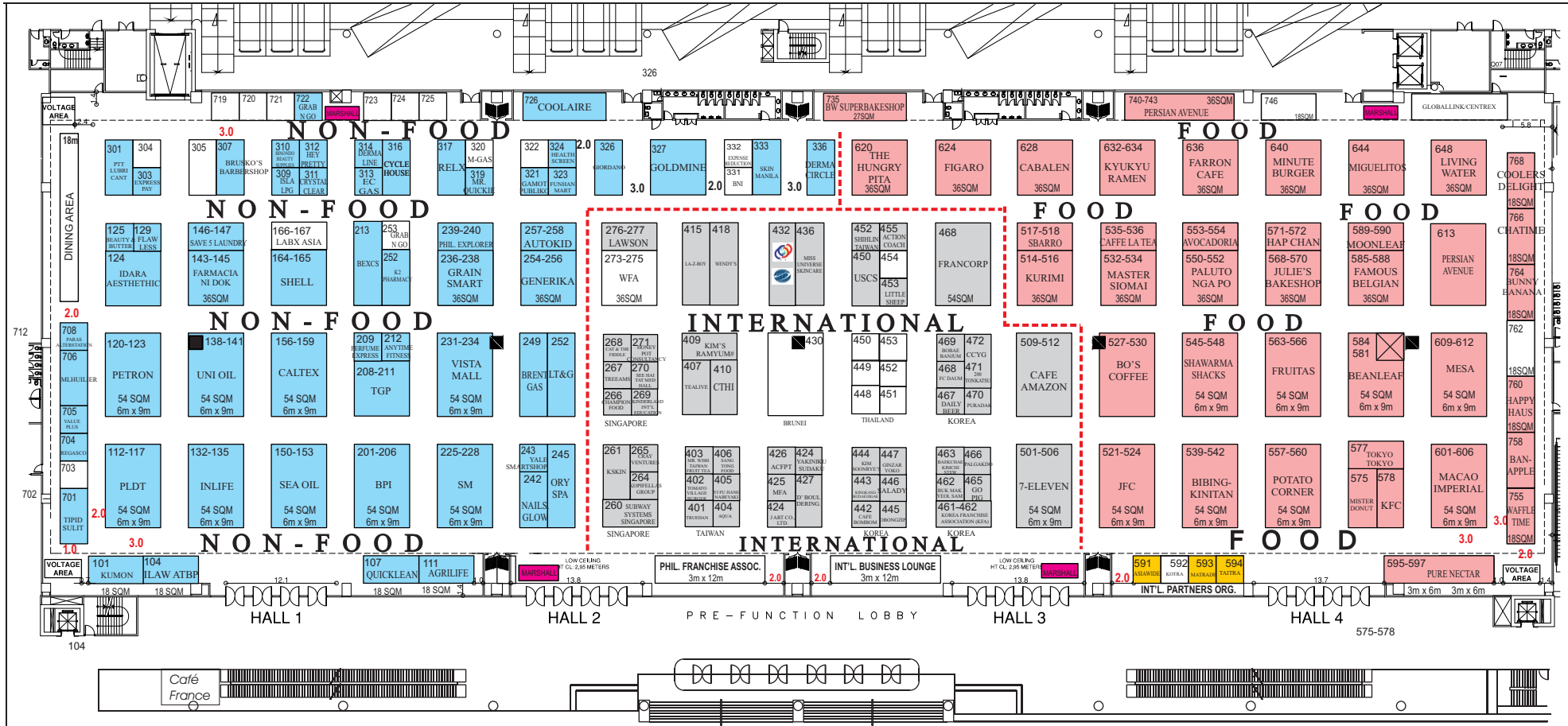


# FRANCHISE<sup>®</sup> ASIA PHILIPPINES 2023

OCTOBER 27-29  
SMX CONVENTION CENTER MANILA

GROUND FLOOR

\* as of September 14



### Terms and Conditions:

- 1) The Organizer reserves the right to alter, reconstruct and reconfigure the floorplan for whatever aesthetic, practical and/or technical reasons in the interest of the exhibit.
- 2) Additional 10% Surcharge on all prime locations.
- 3) Priority of space allocation is given to PFA partners/members.
- 4) Space reservation will be tentatively confirmed upon receipt of 50% downpayment due on **April 14, 2023**
- 5) An exhibitor is considered confirmed only when the exhibition fee has been fully paid on or before **June 30, 2023**
- 6) **Cancellation Policies:**
  - \* 50% of total exhibition fee - if written notice is received between August 1-15, 2023
  - \* **NO REFUND** - if written notice is received after August 16, 2023

### LEGEND:

- Non-Food (9sqm)
- Regional Concept (4sqm)
- International (9sqm)
- Food (9sqm)
- Emerging Concept (6sqm)

### ORGANIZED BY:



### PHILIPPINE FRANCHISE ASSOCIATION

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