



PHILIPPINE FRANCHISE ASSOCIATION®

presents



FRANCHISE ASIA

PHILIPPINES 2023

Asia's Biggest Franchise Show

**International
Franchise
CONFERENCE**

25-26 October 2023

**International
Franchise
EXPO**

27-29 October 2023

SMX Convention Center, Manila

**Asia Pacific
Franchise Confederation**
24 October 2023

World Franchise Council
25-26 October 2023
Conrad Manila Hotel

www.franchiseasiaph.com



COMPANY NAME _____ FRANCHISE BRAND/NAME _____

ADDRESS _____

TEL.NO. _____ FAX NO. _____ MOBILE NO. _____

EMAIL _____ URL/WEBSITE _____

CONTACT PERSON _____ DESIGNATION _____

SIGNATURE _____ DATE OF RESERVATION _____

COUNTRY OF ORIGIN _____ SECTOR: ☐ Food ☐ Retail ☐ Service

YEAR ESTABLISHED _____ No. of Company Owned _____ No. of Franchise Outlets _____ Total Capital Investment _____

☐ Franchisor / Master Franchisee ☐ Others _____

OPTION 1: BOOTH PARTICIPATION

FRANCHISORS (HALLS 1-4)

☐ **OPTION 1: RAW SPACE**
(minimum of 36 sqm) USD 12,070

Inclusions: booth carpeting and 1 power outlet (300watts)

☐ **OPTION 2: STANDARD BOOTH SCHEME at**
USD 3,200/ 9 sqm

Inclusions: partition walls, 1 information table, booth carpeting, fluorescent lightings, fascia board with company name, 2 chairs, 1 power outlet (300watts)



Total Area of: _____ Total Cost: _US\$ _____

PREFERRED LOCATION

Please indicate your 3 most preferred locations and indicate their booth numbers in the spaces provided below. Please note that the Organizers reserve the right to revise the floor plan and /or booth numbers as necessary.

1st choice _____ 2nd choice _____ 3rd choice _____

OPTION 2: Catalogue Show - US\$ 500


Inclusions: Individual Brochure rack / shelf, area to display poster / brochure, shared personnel to attend to inquiries, brief company info and details maximum of 200 words) incorporated into the panel board, summary of inquiries received at the event.

OPTION 3: ADVERTISING IN THE FRANCHISE EXPO SHOW DIRECTORY

(to be printed in 6" x 9" size, full color glossy pages at 30,000 copies)

Position	Cost
[] Back Cover (Colored only)	USD 600
[] Inside Front Cover (Colored only)	USD 500
[] Inside Back Cover (Colored only)	USD 450
[] First Fly Leaf (Colored only)	USD 400
[] Back Fly Leaf (Colored only)	USD 380
[] Full Page (Colored)	USD 350
[] Full Page (Black & White)	USD 300

TERMS AND CONDITIONS:

- Booth design should be submitted for the organizer's approval to prevent the blocking of the others exhibitors.
- Bookings of 2 booths shall be in vertical configuration. 
- For new exhibitors, please submit the following:
 - Company Profile / Franchise Investment Package
 - Existing outlets, branches with their complete addresses and photos.
- The Exhibitor warrants that all information and documents submitted to the Organizer in connection with Franchise Asia Philippines 2022 Expo shall be true and complete.
- The Organizer and its agents, representatives, contractors, and employees shall not be responsible in any manner whatsoever for the consequences of any dealings and commercial transaction made between the Exhibitor and other parties during or as a result of the exhibition.

PAYMENT TERMS:

Please make cheques payable to PHILIPPINE FRANCHISE ASSOCIATION, INC.

1. DEPOSIT: Space reservation will be confirmed upon receipt of 50% commitment fee due on or before May 27, 2022

2. BALANCE: 50% due on or before July 29, 2022

3. Only exhibitors with FULL payment will be allowed to ingress.

4. Only Exhibitors with FULL payment on or before August 26, 2022 will be included in the listings.

5. DOLLAR PAYMENTS:

Account Name: Philippine Franchise Association, Inc.

Dollar Savings Acct. No. 9824-002131

Bank Name: BANK OF THE PHILIPPINE ISLANDS

Ortigas Emerald Branch

Bank Address: Unit 101 G/F Jollibee Plaza Condominium

Emerald Avenue, Ortigas Center, Pasig City, Philippines

Bank Swift Code: BOPIPHMM

*Note: Bank charges and taxes are to be borne by the exhibitors.

6. Email the PDF copy of the deposit slip to pfafranchise@pfa.org.ph. Please indicate your company name with contact details for the issuance of your official receipt.

TERMS & CONDITIONS:

- The organizer reserves the right to alter, reconstruct and reconfigure the floor plan for whatever aesthetic, practical and/or technical reasons in the interest of the exhibit.
- Priority of space allocation is given to PFA partners/members.
- Space reservation will be tentatively confirmed upon receipt of 50% downpayment due on May 27, 2022.
- An exhibitor is considered confirmed only when the exhibition fee has been fully paid on or before July 29, 2022

CANCELLATION POLICIES:

- 50% of total exhibition fee - if written notice is received between

August 1-15, 2022

- NO REFUND - if written notice is received after **August 16, 2022**



BOOK YOUR SPACE NOW!

Limited slots only!

Scan to sign-up online

For Inquiries contact PFA Secretariat:

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(+639) 99-8833732 • (+639) 32-8792732

pfafranchise@pfa.org.ph

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