



PHILIPPINE FRANCHISE ASSOCIATION®

presents



FRANCHISE ASIA®
PHILIPPINES 2026

**FRANCHISING TOGETHER:
ASEAN to the WORLD**

INTERNATIONAL
**FRANCHISE
EXPO**

24-26 **2026** SMX
APRIL Convention
Center Manila



DIRECTORY OF PARTNERS

www.franchiseasiaph.com

2026 EVENT SCHEDULE

23 APRIL | THURS

International Franchise Conference

8:00 AM – 5:00 PM
2nd Floor: Function Room 5

Registration

7:30 AM – 8:00 AM

Conference Business Solution Roundtables

Round 1: 8:20AM–9:05AM: 20 Roundtables
Break: 9:05AM–9:15AM
Round 2: 9:15AM–10:00AM: 20 Roundtables
(Repeat)

Keynote Address

10:40 AM – 11:00 AM

Inspirational Message

11:00 AM – 11:20 AM

Session 1: The C–Suite Forum: “Franchising Together: ASEAN to the WORLD” (A Panel of Industry Experts)

11:20 AM – 12:00 NN

Lunch Networking Break

12:00 NN – 1:15 PM

CFE Graduation

12:30 PM – 12:45 PM

NxtGen in Franchising Philippines Final Pitch

12:45 PM – 1:15 PM

Session 2: The Great Debate Forum: “Expanding? Company–Owned vs. Franchise” (A Panel of Industry Experts)

1:15 PM – 2:05 PM

Session 3: AI, Innovation & Future–Defining Technologies (TED Talk Style)

2:05 PM – 2:35 PM

Session 4: The Coffee Story: Hot, Cold, & Next? (A Panel of Industry Experts)

2:35 PM – 3:15 PM

Session 5: The C–Suite Forum: “Successful Succession” (A Panel of Industry Experts)

3:15 PM – 4:05 PM

Session 6: “The ASEAN Journey: Start-up to Scale-up” (A Panel of Industry Experts)

4:05 PM – 4:50 PM

Closing Keynote:

4:50 PM – 4:55 PM

Closing

4:55 PM – 5:00 PM

24 APRIL | FRI

International Franchise Expo

10:00 AM – 7:00 PM
GF: Halls 1–4 & 2nd Floor: Function Rooms 1–4

Expo Opening Ceremonies

8:30 AM
Pre-Function Lobby, 2nd Floor

GoNegosyo FREE Business Mentorship

10:00 AM – 5:00 PM
GoNegosyo Booth, 2nd Floor

Franchise & Business Seminars

International Brands Presentation

1:30 PM – 3:00PM
Meeting Rooms 2–3

Doing Business in ASEAN

1:30 PM – 3:00PM
Meeting Rooms 4–6

How to Invest in the Right Franchise Seminar

2:00 PM – 4:00 PM
Meeting Rooms 7–9

Data Driven IP Strategy for Business Growth (WIPO)

3:30PM – 5:00PM
Meeting Rooms 2–3

Turning P&L Insights into Business Growth

3:30PM – 5:00PM
Meeting Rooms 4–6

The Chairman’s Reception International Networking Night

3:00 PM – 4:00 PM
Meeting Rooms 4–6

BY
INVITATION
ONLY

2026 EVENT SCHEDULE

25 APRIL | SAT

International Franchise Expo

10:00 AM – 7:00 PM
GF: Halls 1-4 & 2nd Floor: Function Rooms 1-4

GoNegosyo FREE Business Mentorship

10:00 AM – 5:00 PM
GoNegosyo Booth, 2nd Floor

Franchise & Business Seminars

How to Franchise Your Business

9:00 AM – 12:00 NN | 2:00 PM – 5:00 PM
Meeting Rooms 7-9

Future-Ready Supply Chains

10:30AM – 12:00NN
Meeting Rooms 2-3

Smart Site Selection Using AI and Technology

10:30 AM – 12:00 NN
Meeting Rooms 4-6

Franchising 101 (Exclusive for Students)

10:00 AM – 12:00 NN
Pre-Function Lobby, 2nd Floor

How to Invest in the Right Franchise Seminar

1:30 PM – 3:30 PM
Pre-Function Lobby, 2nd Floor

6 Steps to a Better Business

2:00 PM – 5:30 PM
Meeting Rooms 4-6

Social Impact, Business Success: Doing Good by Doing Well

1:30PM – 3:00 PM
Meeting Rooms 2-3

Protecting Your Brand: Managing Digital Risks in a Digital World

3:30PM – 5:00PM
Meeting Rooms 2-3

26 APRIL | SUN

International Franchise Expo

10:00 AM – 7:00 PM
GF: Halls 1-4 & 2nd Floor: Function Rooms 1-4

GoNegosyo FREE Business Mentorship

10:00 AM – 5:00 PM
GoNegosyo Booth, 2nd Floor

Thanksgiving Mass

11:00AM
Pre-Function Lobby, 2nd Floor

Franchise & Business Seminars

How to Franchise Your Business

9:00 AM – 12:00 NN
2:00 PM – 5:00 PM
Meeting Rooms 7-9

Mastering Sales to Win Customers

10:30AM – 12:00NN
Meeting Rooms 2-3

Hiring Vs. Retaining Talent: Finding the Right Blend

10:30AM – 12:00NN
Meeting Rooms 4-6

How to Invest in the Right Franchise Seminar

1:30 PM – 3:30 PM
Meeting Rooms 2-3

6 Steps to a Better Business

2:00 PM – 5:30 PM
Meeting Rooms 4-6



PLATINUM PARTNERS



GOLD PARTNERS



SILVER PARTNERS



BRONZE PARTNERS



EVENT PARTNERS



MEDIA PARTNERS





About PFA

The Philippine Franchise Association (PFA) is a voluntary self-regulating body for franchising in the Philippines. Its members are bound by the Fair Franchising Standards (FFS), the Association's code of ethics, which exhorts members to practice transparency and fairness in the conduct of sale of their franchises.

Hence, PFA is home to the Philippines' most trusted franchise brands, many of which already have overseas outlets or are ready to go international. Guided by its mission to promote franchising as a tool to create businesses and jobs, PFA has transformed the Philippine franchising sector into an important contributor to the Philippine economy. Supported by its pillars to grow, strengthen and advocate for the Philippine franchising sector, PFA continues to undertake programs that will make Philippine franchising globally-competitive, future-ready and disruption-resilient.

PFA is currently the Secretariat of the Asia Pacific Franchise Confederation (APFC) and a member of the World Franchise Council (WFC) Task Force, which creates activities that will advance franchising globally.

It organizes Franchise Asia Philippines, the biggest franchise show in Asia and one of the biggest in the world

- **Manila Office**

Unit 701 OMM-Citra, San Miguel Ave., Ortigas Center, Pasig City
Phone: 8687.0365 to 67
Mobile: 0917.832.07.32 | 0999.883.3732
Email: membership@pfa.org.ph

- **Cebu Office**

Unit 904, Meridian by Avenir, Golam Drive, Pope John Paul II Avenue, Brgy. Kasambagan, Mabolo, Cebu City

Mobile: 0932-3045336
Email: pfacebu@pfa.org.ph

- **Davao Office**

2F, Davao City Chamber of Commerce and Industry, Inc. Bldg., J.P Laurel Avenue, Davao City

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Email: pfadavao@pfa.org.ph

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Philippine Franchise Association

www.pfa.org.ph



PFA ADVISORY ON FRANCHISE SCAMS

The **Philippine Franchise Association (PFA)** reminds the public to exercise due diligence. While franchising is a proven investment, some "too-good-to-be-true" offers are actually scams.

Before you invest, remember to WATCH out:

W – Who are the people behind the brand? Do they have a proven track record?

A – Agreement: Are the contract and operations manual detailed and fair?

T – Trademark: Does the franchisor legally own the brand and a business system?

C – Check if the franchisor is a member of a legitimate association like the PFA.

H – Holistic Support: Will they provide comprehensive training and long-term support?

Don't rush. Avoid pressure tactics and always do your RESEARCH first.

Scan to download our e-brochure: "**How to Invest in the Right Franchise.**"





FOOD



BBK BIBINGKA & COFFEE

BBK[®]
BIBINGKA & COFFEE

PHILIPPINE FOODASIA INC.

Email: franchise@bbkph.com

Contact Person: Ingrid Nica Bondoc

Contact No.: 09975433442

Website: bbkph.com



Business Line: Food

Franchise Package: Prime Malls, CAT A1 & CAT B Stores

Franchise Fee:

- Prime Malls - P1,100,000
- CAT A1 Store - P900,000
- CAT B Store - P590,000

Total Investment:

- Prime Malls - P2,050,000
- CAT A1 Store - P1,850,000
- CAT B Store - P865,000

Project ROI Period: 2 to 3 years

Term of Franchise: 3 years

Renewal: 1 year

Royalty Fee: P5,000/monthly

Advertising Fee: N/A

Total No. of Stores: 83

No. of Company-Owned Stores: 46

No. of Franchise Stores: 37

Year Started: 2006

Franchise Since: 2011

Company Description:

BBK Bibingka & Coffee (formerly Bibingkinitan) - Reinventing Tradition, One Bite at a Time

BBK Bibingka & Coffee isn't just a brand; it's a revolution in Filipino flavor. As the Philippines' largest baked goods and coffee chain, we've taken the iconic bibingka – a rice cake steeped in Filipino tradition, baked in fragrant banana leaves, and crowned with salted duck egg and cheese – and reimagined it for the modern world. We pioneered the mini-bibingka, turning small treat into a Filipino favorite enjoyed all year round since 2006.

BINALOT

BINALOT FIESTA FOODS, INC.

Email: ilovebinalot2@gmail.com

Mobile No.: +63917 1299622

+63917 1285157

+63915 3891723

Website: www.binalot.com



*Bringing 30 years
of Filipino fiesta fun
everywhere*

Classic Filipino favorites,
wrapped in banana leaves.
Purely authentic.

Sama ka sa aming kuwento. Mag-franchise na!

Business Line: Filipino quick-service restaurant

Franchise Package: Kiosk, In-Line, Stand-alone,

Smart Box (New!)

Franchise Fee: ₱700,000.00 (Metro Manila);

₱800,000.00 (Provincial)

Investment starts: ₱1,200,000

Project ROI Period: 2 – 3 years

Term of Franchise: 6 years

Renewal: 6 years

Service Fee: 5%

Marketing Fee: 2%

Total No. of Stores: 40 stores nationwide

Year Started: 1996

What is Binalot?

Coined from the Filipino word “wrapped”, **Binalot** is just that – your classic Filipino fare wrapped in banana leaves. Our menu is composed of all-time Pinoy favorites such as adobo, tapa, bistek, and more, all atop steaming hot rice and garnished with salted egg and tomato. To date, Binalot has 40 stores nationwide as it celebrates 30 years in the food business.

Binalot is owned and operated by Binalot Fiesta Foods Incorporated, a Philippine-based company established in 1996 led by its President, Rommel T. Juan.

BO'S COFFEE

WS and LANDIN, INC.

Email: franchise@boscoffee.com

Contact Person: Emelito Dangel

Contact No.: 09568030093

Website: www.boscoffee.com



Business Line: Coffee Shop
Franchise Package: Inline Full Store
Franchise Fee: 1.2M - 1.5M
Total Investment: 10M - 20M
Project ROI Period: 3 - 4 years
Term of Franchise: 7 years
Renewal: 7 years
Royalty Fee: 5%
Advertising Fee: 2%
Total No. of Stores: 200
No. of Company-Owned Stores: 80
No. of Franchise Stores: 120
Year Started: 1996
Franchise Since: 2001

Company Description:

Bo's Coffee is one of the Philippines' largest homegrown café chains, proudly bringing Philippine coffee and Filipino hospitality to communities since 1996.

Today, the brand continues to expand its footprint locally and internationally while growing its product portfolio across beverages, food, and retail offerings. Rooted in Philippine coffee, strengthened through partnerships with local communities, and brought to life through Filipino hospitality, Bo's Coffee offers franchise partners the opportunity to grow with a trusted and proudly homegrown café brand.

CHOWKING

FRESH N' FAMOUS FOODS, INC

Email: ckfranchisingph@chowking.com

Contact Person: Cristal "Tal" Olavidez

Contact No.: +63 917 177 0711

Website: chowking.ph

Chowking 超群



Business Line: QSR

Franchise Package: Store

Franchise Fee: 1M+VAT

Total Investment: 20M to 40M

Project ROI Period: 3-5 years

Term of Franchise: 10 years

Renewal: N/A; New Term after 10 yrs

Royalty Fee: 6%

Advertising Fee: 3.5%

Total No. of Stores: 586

No. of Company-Owned Stores: 143

No. of Franchise Stores: 443

Year Started: 1985

Franchise Since: 1989

Chowking is the undisputed leading Chinese fast-food brand in the Philippines, operating nearly 600 stores nationwide, giving franchisees instant brand recognition and a strong customer base. The brand delivers sustained growth performance supported by time-tested retail management systems, continuous research, and innovation—ensuring franchisees operate under a proven and reliable business model.

As part of the Jollibee Group (JG) ecosystem, franchisees benefit from robust supply chain capabilities, established operational systems and nationwide marketing support.

COTTI COFFEE

Email: cotticoffeebdph@gmail.com

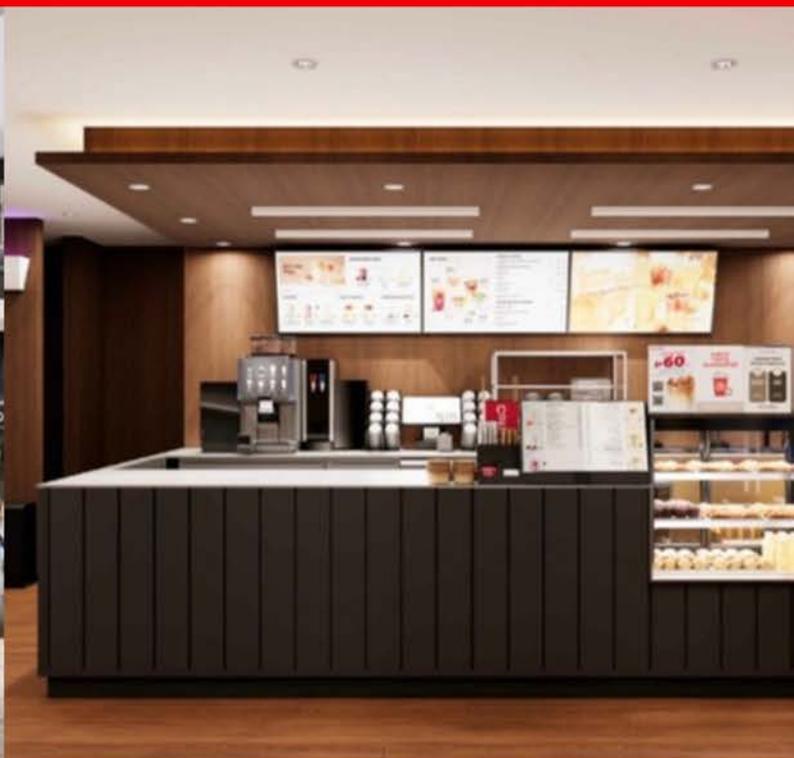
Contact Person: Wayne Xia

Contact No.: 0999 996 8888

Website: <https://www.cotti.com/>



Cotti Coffee



Business Line: C offee Shop

Franchise Package: 2-4M

Franchise Fee: N/A

Total Investment: 2-5M

Project ROI Period: 1-3 Years

Term of Franchise: 5 Years

Renewal: 5 Years

Royalty Fee: 0%

Advertising Fee: 0%

Service Fee: 5-15%

Total No. of Stores: 20

No. of Company-Owned Stores: 12

No. of Franchise Stores: 8

Year Started: 2023

Franchise Since: 2023

Company Description:

Cotti Coffee is a global coffee brand with a strong international footprint, operating in 28 countries with over 18,000 stores worldwide, and proudly ranked 3rd globally among coffee chains. Known for its modern approach to coffee, Cotti Coffee delivers high-quality beverages made from carefully selected beans, combining consistency, innovation, and value in every cup.

In the Philippines, Cotti Coffee continues to grow as a go-to destination for everyday coffee moments—offering a wide range of espresso-based drinks, milk teas, and refreshing beverages designed for today's fast-paced lifestyle. With a commitment to accessibility, convenience, and great taste, Cotti Coffee invites customers to enjoy premium coffee experiences anytime, anywhere.

FAMOUS BELGIAN WAFFLES

INNOVENTION FOOD RESOURCES INC.

Address: Unit 316 Park Place Center Building,
Marcos Hi-Way Antipolo City

Contact No.: (02)84252591 / +63917-5594318

Website: www.famousbelgianwaffles.com



Business Line: Food and beverage

Franchise Package: Small Fit-In starts at 580K,
Cart starts at 780K, Kiosk starts at 880K, Counter
starts at 980K, Inline starts at 680k

Franchise Fee:

Total Investment: 860k - 1.8M

Project ROI Period:

Term of Franchise: 3 years

Renewal: 100k

Royalty Fee: 10% of net purchase

Advertising Fee: 3% of net sales

Total No. of Stores:

No. of Company-Owned Stores:

No. of Franchise Stores:

Year Started: 2012

Franchise Since: 2012

Company Description:

Founded in 2012, Famous Belgian Waffles quickly grew from a simple kiosk into a well-loved brand with over 600 branches locally and internationally, including the USA and Malaysia. Known for its freshly baked waffles and affordable offerings, the brand continues to attract loyal customers.

Famous Belgian Waffles is a top name in the franchising industry, recognized as Most Promising Franchise (2015) and Outstanding Filipino Franchise (2017) by the Department of Trade and Industry and the Philippine Franchise Association.

GREENWICH

Fresh N' Famous Foods Inc.

Email: franchising@greenwich.com.ph

Contact Person: Kris A. Tieng

Contact No.: (02) 634-1111 loc. 4616/4614

Website: <https://order.greenwich.com.ph>



Company Description:

Greenwich Pizza is one true Filipino pizza chain. What started out as a small over-the-counter pizza store in the Greenhills Commercial Center in 1971, is now one of the Philippines' biggest pizza chains. With our bestsellers Hawaiian Overload, All-In Overload, and Lasagna Supreme, we are committed to serving only the best-tasting pizzas and pastas and to transforming your everyday dining into feel-good moments with your family & your barkada.

At Greenwich, you will find out that the joy does not end with the food we prepare. We make it a point to extend this feeling of warmth from our ovens to our service, and straight into the hearts of every Filipino. We go beyond the average pizza chain and offer you an enjoyable combination of delicious food, a comfortable ambience and friendly service.

Business Line: Food and Beverage

Franchise Fee: 1M vat ex

Total Investment: 18M to 32M

Project ROI Period: 5 years

Term of Franchise: 10 years

Renewal: 10 years

Royalty Fee: 5%

Advertising Fee: 5%

Total No. of Stores: +280

No. of Company-Owned Stores: 48%

No. of Franchise Stores: 62%

Year Started: 1971

Franchise Since: 1993

HOUSE OF FRUITAS

Contact No.: +639391010101

Contact Person & Designation:

Sirach Ang - 09477201697

Website: <https://fruitasholdings.com/>



A FILIPINO COMPANY

YOUR
FRUITFUL
FRANCHISE
Family



Business Line:

Food & Beverage

FRANCHISE PACKAGE

Franchise Fee: 488k - 2.5M

Total Investment: 1M - 15M

Term of Franchise: 2-5 years

Renewal: 60k - 120k

Royalty Fee: 5%

Advertising Fee: 2%

Total No. of Stores: 850

No. of Company-Owned Stores: 600

No. of Franchise Stores: 250

Year Started: 2002

Company Description:

Fruitasholdings, Inc. became a leader in the food cart industry in the Philippines due to its expansive store network. Its expansive store network is credited to franchising most of the brands in its portfolio. Many have chosen to franchise brands under Fruitasholdings, Inc. since it is a proud member of the Philippine Franchise Association and Association of the Filipino Franchisers Inc., it has proven business concepts and has strong logistics, operations, product development, and HR support.

JULIE'S BAKESHOP

Julie's Franchise Corp

Email: wilfredo.ladores@julies.com.ph

Contact Person: Harley Ladores

Contact No.: 09178258488

Website: www.juliesbakeshop.com.ph



Julie's



Business Line: Food

Franchise Package:

Franchise Fee: 175,000

Total Investment: 1,987,400.00

Project ROI Period: 1 ½ to 2 years

Term of Franchise: 5 years

Renewal: 5 years

Royalty Fee: 5%

Advertising Fee: 1.5%

Total No. of Stores: 620

No. of Company-Owned Stores: 310

No. of Franchise Stores: 310

Year Started: 1981

Franchise Since: 1998

Company Description:

Since 1981, Julie's Bakeshop has already been the neighborhood's go-to destination when it comes to freshly baked bread, known for quality and adaptability. Our success is a result of tried and tested methods that have stood the test of time, guaranteed to help you achieve your entrepreneurial goals.

KURIMI MILK TEA BAR

Frascu Ventures Inc.

Email: kurimimilkteabar@gmail.com

Contact Person: Rozel

Contact No.: 09176338860

Website: kurimimilkteabar.com



Business Line: Milk Tea

Franchise Package: starts at 500,000

Franchise Fee: 150,000

Total Investment: starts at 500,00]

Project ROI Period: 2 Years

Term of Franchise: 5 Years

Renewal: 30% of franchise fee

Royalty Fee: 5% of Monthly Gross Sales

Advertising Fee: None

Total No. of Stores: 52

No. of Company-Owned Stores:

No. of Franchise Stores:

Year Started: 2019

Franchise Since: 2019

Kurimi Milk Tea Bar is a Philippine-based milk tea and beverage brand known for its cute, Japanese-inspired aesthetic and affordable drink offerings. It positions itself as a youthful, trendy shop that appeals strongly to students and young professionals.

KYU KYU RAMEN 99

Kyukyu Concept Inc.

Email:

kyukyuramen99franchise@binondogroup.com

Contact Person: Luigi Pimentel

Contact No.: 09338232709

Website: fb.com/kyukyuramen99



KYU KYU
RAMEN 99
九十九ラーメン



こだわりの一杯、心もお腹も満たすラーメン
**HOME OF THE
99 PESO RAMEN**



Business Line: FOOD BUSINESS

Franchise Package:

Franchise Fee: 1 MILLION

Total Investment: 3 MILLION TO 6 MILLION

Project ROI Period: 18-24 MONTHS

Term of Franchise: 5 YEARS

Renewal: EVERY 5 YEARS

Royalty Fee: 5% FROM GROSS SALES

Total No. of Stores: 92

No. of Company-Owned Stores: 74

No. of Franchise Stores: 18

Year Started: 2018

Franchise Since: 2019

Company Description:

AUTHENTIC RAMEN COMFORT FOR AS LOW AS PHP 99.

Since 2019, Kyu Kyu Ramen 99 has been serving affordable, authentic Japanese ramen to Filipinos, providing real ramen comfort accessible in every slurp.

Built on the vision of bringing modern Japanese dining to everyone, Kyu Kyu Ramen 99 delivers authentic flavors in contemporary Japanese interiors, offering a true taste of Japan starting at just Php 99.

Now with over 90 stores nationwide and continuously expanding, Kyu Kyu Ramen 99 has grown to become the biggest ramen chain in the Philippines.

MASTER SIOMAI

MC MASTER SIOMAI HUT INC

Email: inquiry@mastersiomai.ph

Contact Numbers: +63923-4419958

Website: www.mastersiomai.com

Master Siomai



Business Line: Franchising

Franchise Fee: Php280,000.00 + VAT

Terms of Franchise: 3 Years

Renewal: 25% of the current Franchise Fee at the time of renewal

Royalty Fee: None

Advertising Fee: None

Preferred Sites: 2 (Width) x 2 (Depth) x 2m (Height)

Master Siomai is a premier food cart franchise in the Philippines, offering delicious, high-quality siomai at affordable prices. Known for its quality ingredients and authentic flavors, it has built a strong presence nationwide. Its success stems from innovative recipes and strong franchising system that empowers entrepreneurs.

MAX'S RESTAURANT

MAX'S GROUP, INC.

Email: franchise@maxsgroupinc.com

Contact Persons:

Anna Quibot - 09499930283

Grace Hernandez - 09985821063

Website: www.maxsgroupinc.com

Max's[®]
RESTAURANT
since 1945



Business Line:

Casual Dining Restaurant

FRANCHISE PACKAGE

Franchise Fee: PHP 1,750,000 + VAT

Service Fee: PHP 750,000 + VAT

Renewal Fee: 50% of the prevailing rate of the Franchise Fee at the time of renewal + VAT

Total Investment: starts at 20M

Term of Franchise: initial 10 years

Renewal: 5 years

Continuing License Fee: 11.5% of Gross Sales

Year Started: 1945

Max's Restaurant is renowned for its Sarap-to-the-Bones[®] Fried Chicken. Founded in 1945 by Maximo Gimenez and his niece, Ruby Trota, it grew from a simple cafe into a beloved Filipino institution. Over the years, Max's became the go-to destination for Pinoy family gatherings and milestone celebrations, with locations across the Philippines and around the world.

MIGUELITOS ICE CREAM

miguelitoscorp@yahoo.com

miguelitosjco@gmail.com

+63917 166 5328 / +63922 821 9487

www.miguelitosicecream.com



MIGUELITOS

Three Concepts, One Big Opportunity!

OPEN FOR FRANCHISE



Business Line: Food, Soft Serve Ice Cream

Franchise Package: P650k - P2.5M

Franchise Fee: P650k

Total Investment: P50M

Project ROI Period: 1 year

Term of Franchise: 3-5 years

Renewal: 3-5 years

Royalty Fee: None

Advertising Fee: None (only Admin Fee: P5,000-fixed)

Total No. of Stores: 300 stores

No. of Company-Owned Stores: 11

No. of Franchise Stores: 289

Year Started: 2002

Company Description:

Miguelitos Ice Cream is a beloved ice cream brand in the Philippines, known for its wide variety of flavors and unique offerings. With over 24 years of experience and 600 stores nationwide, Miguelitos has established itself as a go-to destination for delicious, soft serve ice cream loved by Filipinos of all ages.

The brand offers **80% less sugar soft serve** in classic flavors like chocolate, vanilla, avocado, and mango, alongside unique local favorites such as ube (purple yam) and coconut ice cream. Miguelitos can be found in food stalls, carts, and kiosks across malls, markets, and public spaces throughout the Philippines, delivering affordable and delightful treats to its loyal following.

As the company continues to grow, Miguelitos is also expanding globally, with branches in **Australia, Mozambique, New Zealand, Dubai, and Qatar**, bringing the taste of the Philippines to the world. Together with Miguelitos, we are excited to announce the launch of a **new business concept**, promising innovative opportunities and a fresh chapter in the brand's journey.

MISTER DONUT

DELISCENTS, INC

Email: fms@misterdonut.ph

Contact Person: Ms. Che Carino

Contact No.: 09171036047

Website: www.misterdonut.com.ph

Mister Donut



Business Line: Franchise Package:

Franchise Fee: Php 100K

Total Investment: starts at Php 1M

Project ROI Period: 2-3 years

Term of Franchise: 5 years

Renewal: Php 50K

Royalty Fee: N/A

Advertising Fee: 1%

Total No. of Stores: over 3000

Company Description:

Mister Donut entered the Philippine market in 1983, and started franchising the business to interested Filipinos a year after.

On May 10, 1995, Ramcar Group of Companies, one of the largest multinationals in the Philippines and the biggest battery manufacturer in Southeast Asia, acquired the master franchise of Mister Donut for the Philippine market from Duskin Co., Ltd.

Today, Mister Donut remains to be one of the largest doughnut chains in the world with over 11,000 outlets in Japan, Philippines, Indonesia, Taiwan, Thailand, Singapore and Hong Kong.

PANCAKE HOUSE

MAX'S GROUP, INC.

Email: franchise@maxsgroupinc.com

Contact Persons:

Anna Quibot - 09499930283

Grace Hernandez - 09985821063

Website: www.maxsgroupinc.com



Business Line:

Casual Dining Restaurant

FRANCHISE PACKAGE

Franchise Fee: PHP 1,250,000 + VAT

Service Fee:

(For NCR stores) PHP 250,000 + VAT

(For provincial stores) PHP 400,000 + VAT

Renewal Fee: 50% of the prevailing rate of the Franchise Fee at the time of renewal + VAT

Total Investment: starts at 17M

Term of Franchise: initial 10 years

Renewal: 5 years

Continuing License Fee: 10% of Gross Sales

Year Started: 1974

Since 1974, Pancake House has been the house that brings you home, offering five decades of “all day–everyday comfort dining” to generations of happy customers. Known for heartfelt service and timeless favorites like Classic Pancakes, Best Taco in Town, Pan Chicken®, and Spaghetti, it has become a home away from home for families and friends. With over 100 stores across the Philippines and two international locations in the UAE, we continue to reach more communities, bringing quality, value, and feel-good moments to every table.

PICKUP COFFEE

Starbreaker Corp.

Email: franchising.ph@pickup-coffee.com

Contact Person: Hazel Hernandez-Francisco

Contact No.: 0945-133-0786

Website: www.pickup-coffee.com

PICKUP COFFEE

OVER 500+ BRANCHES NATIONWIDE



The Fastest-Growing Coffee Chain in the Philippines

Business Line: Coffee Shop

Franchise Package: Start at 2M

Franchise Fee: 500K + Vat

Project ROI Period: 18-24 Months

Term of Franchise: 5 Years

Renewal: 5 Years

Royalty Fee: 5%

Advertising Fee: 2%

Total No. of Stores: 503

No. Company - Owned: 496

No. Franchised- Owned: 7

Year Started: 2022

Franchise Since: 2025

PICKUP COFFEE was built on a simple belief: that everyday moments—big or small—can UPlift you. We believe that coffee isn't just a drink—it's a moment of UPlift, right when you need it. But that kind of UPlift shouldn't be hard to find or come at a high price. That's why we built a brand that's fast, accessible, and affordable—without compromising on quality and taste.

With coffee shops in different formats across easy-to-spot locations and a fun, feel-good menu crafted with premium espresso, PICKUP COFFEE is made to be part of your every day, not just the special occasions.

No exclusivity. No fuss. Just great coffee made for everyone. Because everybody deserves great coffee. And that's why no matter where we go, our purpose will always stay the same: to UPlift everyone, everywhere - one PICKUP at a time.

POPEYES

PLK PHILIPPINES INC.

franchise@popeyes.ph

Christian Del Valle

09171893864

<https://popeyes.ph/>

POPEYES



Business Line: Quick Service Restaurant
Franchise Package: 45M - 50M
Franchise Fee: 40,000 USD + VAT
Total Investment: 50M
Project ROI Period: 3 Years
Term of Franchise: 10 years
Renewal: Prevailing rate of Franchise Fee
Royalty Fee: 8%
Advertising Fee: 5%
Total No. of Stores: 66
No. of Company-Owned Stores: 58
No. of Franchise Stores: 8
Year Started: 2019
Franchise Since: 2025

Company Description:

Fifty years ago in New Orleans, Louisiana, a taste sensation was born. What began with one small restaurant and one big idea turned into a craze that swept the nation and the world.

It all started when Alvin C. Copeland Sr. opened "Chicken Run" in the New Orleans suburb of Arabi, serving traditional Southern-Fried Chicken. After several months of lackluster performance, he reopens the restaurant as "Popeyes" named after the famous character "Popeye Doyle" in The French Connection movie.

Fast forward to 2019, America's favorite chicken chain, Popeyes, officially opens its first restaurant at ArcoVia City, in Pasig, Philippines. With this launch, diners can now get a taste of the much talked-about signature fried chicken that's juicy, not greasy, made fresh daily and is packed with Cajun-inspired flavors from Louisiana, USA. Also on the original menu are Popeye's classics such as honey biscuits, Cajun fries, Cajun rice, and chicken tenders.

PURE NECTAR

PURENECTAR COMPANY INC.

Email: Inquire@purenectar.co
Contact Person: Glenda Ribon
Contact No.: 09177034548
Website: www.purenectar.co



A JUICE BUSINESS WITH A DIFFERENCE

Built for the way people live, eat, and choose today

Company Description:

Pure Nectar is a premium cold-pressed juice and functional beverage brand rooted in one core belief: real ingredients deliver real results.

Backed by over 30 years of beverage industry experience through its sister brand Fruit Magic (est. 1993), Pure Nectar was created to serve today's growing demand for fresh, functional, and convenient nutrition. Every bottle is cold-pressed to preserve nutrients and flavor, with thoughtfully curated blends that support digestion, energy, balance, and everyday wellness—driving strong repeat purchase and brand loyalty.

More than a product brand, Pure Nectar is a systemized business model. Franchise partners benefit from centralized production, consistent quality standards, marketing support, and an established supply chain—allowing operators to focus on customer experience and local growth.

With flexible store formats and a strong position in the fast-growing wellness category, Pure Nectar offers franchisees a scalable, efficient, and future-ready opportunity.

Investment starts at ₱599,000.

Pure Nectar is now selectively expanding and seeking partners ready to grow with a brand built on credibility, demand, and long-term potential.

RED RIBBON

RED RIBBON BAKESHOP, INC.



Email: franchising@redribbonbakeshop.com.ph
Contact Person: Ms. Aira Mae P. Calaton
Website: <https://www.redribbon.ph/>



Business Line: Retail Bakeshop
Franchise Package:
Franchise Fee: 600K (net of vat)
Est Total Investment: 4.2M - 5.3M
Term of Franchise: 10 years
Royalty Fee: 5%
Advertising Fee: 3%
Year Started: 1979
Franchise Since: 1999

Company Description:

From its 1st store in Timog Avenue, Quezon City in 1979, Red Ribbon has grown to over 500 stores all over the country, anchored on its vision of being the most loved bakeshop brand in the Philippines.

With its acquisition in October 2005 by Jollibee Foods Corporation, Red Ribbon has shown rapid growth and is continuously expanding its network and market reach through Franchising.

SHAKEY'S

SHAKEY'S PIZZA ASIA VENTURE'S, INC.



Email: franchising@shakeys.biz

Contact Person: Donato G. Suyat, IV, CFE

Contact No.: +639175097925

Website: <https://www.shakeyspizza.ph/>



Business Line: Casual Dining

Franchise Package:

- Marketing & Advertising services
- Standardized Financial Systems
- Centralized Purchasing and Distribution
- Operations Standards
- Systems and Support
- Human resource training and development
- Research and Development/Quality assurance
- Design, Construction and technical support

Franchise Fee: 1.8M to 2.2M

Total Investment: 18M to 25M

Term of Franchise: Initial Term of Ten (10) years

Renewal:

- Renewable on the 10th year
- Renewal is every 5th year thereafter

Royalty Fee: 7.5%

Advertising Fee: 4.4%

Total No. of Stores: 297

No. of Company-Owned Stores: 150

No. of Franchise Stores: 147

Year Started: 1975

Company Description:

Since 1975, Shakey's Pizza has been a top choice for families, and it's no surprise why. We're all about three things: Great Food, Great Times and Great Memories.

Sherwood "Shakey" Johnson's dream was to create a place where families and friends could enjoy delicious pizza and good music. Today, we are still serving up slices and good vibes.

We are not stuck in the past though, we've evolved while staying true to our roots. At Shakey's, we believe in timeless joys like sharing pizza with loved ones. But we are not just about nostalgia, we are all about enriching each present moments with you.

The future looks bright and we are excited to elevate the fun, family and pizza experience to new heights. Get ready for great times and great memories at Shakey's!

TAKOYADON

Nego Food Solution Corp.

Email: franchising@negofoodsolution.com

Contact Person: Jocelyn Manzanero

Contact No.: 0966-4666070

Website: www.negofoodsolution.com



TAKOYADON



**Business Line: Food and Beverages,
Restaurant and Services**

Franchise Package: ₱999,000

Franchise Fee: ₱300,000

Total Investment: ₱3M

Project ROI Period: 2 years

Term of Franchise: 3 years

Renewal: 50% of Franchisee Fee

Royalty Fee: 1%

Advertising Fee: 3%

Total No. of Stores: 67

No. of Company-Owned Stores: 42

No. of Franchise Stores: 25

Year Started: 2021

Franchise Since: 2021

Company Description:

Nego Food Solution Corp. is a multi-brand food service providers in the Philippines. We turn innovative Asian and Filipino dining concepts into trusted, profitable businesses for entrepreneurs just like you.

Our vision is to be the most admired multi-brand food service provider in the country. We achieve this through our “Admired Company Framework” a commitment to elevating every customer experience and empowering every franchisee.

We don't just create brands; we create customer favorites. We build exciting, innovative, and accessible dining concepts that Filipinos love. When you partner with us, you're investing in a brand that is already known for excellence, quality, and speed.

THE SHAWARMA SHACK

The Largest Shawarma Chain in the Philippines!

Email: franchising01@shawarmashack.ph

Contact Person: Franchise & Business Development

Contact No.: 0919 079 3774

Website: www.shawarmashack.ph



Business Line: Food

Franchise Package:

Franchise Fee: 100,800

Total Investment:

Project ROI Period: 9-13 months

Term of Franchise: 3 years

Renewal: 1 year

Royalty Fee: None

Advertising Fee: 4%

Total No. of Stores: 900+

Year Started: 2015

Franchise Since: 2017

Company Description:

With its humble beginnings as a modest single food stall, SHAWARMA SHACK's unwavering story of perseverance, entrepreneurship and community engagement is still an on-going narrative that has positively impacted our country's franchising industry.

The Company traces its roots back in 2015 as simple food cart concept in Divisoria, an iconic commodities market in Manila. As of this writing, the Company nurtures over 900 outlets and still growing.

UNCLE JOHN'S

Robinson's Supermarket Corporation

franchising@unclejohns.ph

Franchising Managers

Karen Lyn "Kalyn" Lopena - 09988467037

Joseph "Joey" Rosales - 09988466009

Richard Glen "Chad" Mataya - 09399230896

Uncle John's



Business Line: Combo Convenience Store

Total Investment: 4M - 5M

Franchise Fee: 600,000

Project ROI Period: 3 Years

Term of Franchise: 5 years

Royalty Fee: 8%

Total No. of Stores: over 400

No. of Company-Owned Stores: 362

No. of Franchise Stores: 55

Year Started: 2000 (Ministop)

Franchise Since: 2022 (Uncle John's)

Company Description:

Uncle John's is a Filipino convenience store chain and the flagship convenience store banner of Robinsons Retail Holdings, Inc. (RRHI). It was formerly known as Ministop when it first opened in 2000 and was rebranded to Uncle John's in 2022 after RRHI acquired full ownership. Uncle John's is recognized as one of the leading convenience store formats in the Philippines, offering a wide range of ready-to-eat food selections (including its popular Uncle John's Fried Chicken), personal care products, and daily essentials. It was the first convenience store in the Philippines equipped with an in-store kitchen facility, serving hot and fresh food daily.

VILLATUNA

VILLATUNA FOODS CORP.

villatunafoodscorp@gmail.com

Maria Fe Tion

09171656485

www.villatuna.com



Business Line: Food

Franchise Package: 7.5 M

Franchise Fee: 1 million

Total Investment: 8.5 M

Project ROI Period: 3 Years

Term of Franchise: 5 years

Renewal: 50% of the Franchise Fee

Royalty Fee: 5%

Advertising Fee: 2%

Total No. of Stores: 34

No. of Company-Owned Stores: 15

No. of Franchise Stores: 19

Year Started: 2017

Franchise Since: 2024

Company Description:

VillaTuna is a fast-growing Filipino food brand from Butuan City, specializing in all-tuna dishes and innovative meals inspired by Filipino comfort food. Established in 2017, the company has expanded to 34 stores nationwide. VillaTuna restaurants feature a modern native ambiance that reflects the warmth of Filipino culture, creating a “welcome home” experience for every guest. Since opening for franchising in 2024, VillaTuna has remained committed to operational excellence, consistency, and customer satisfaction, leading the niche tuna dining market while serving delicious, comforting and affordable meals in a warm and inviting setting.

YELLOW CAB PIZZA CO.

MAX'S GROUP, INC.

Email: franchise@maxsgroupinc.com

Contact Persons:

Anna Quibot - 09499930283

Grace Hernandez - 09985821063

Website: www.maxsgroupinc.com



Business Line:

Casual Dining Restaurant

FRANCHISE PACKAGE

Franchise Fee: PHP 1,250,000 + VAT

Service Fee:

(For NCR stores) PHP 250,000 + VAT

(For provincial stores) PHP 400,000 + VAT

Renewal Fee: 50% of the prevailing rate of the Franchise Fee at the time of renewal + VAT

Total Investment: starts at 12M

Term of Franchise: initial 10 years

Renewal: 5 years

Continuing License Fee: 10% of Gross Sales

Year Started: 2001

Founded on the belief that great pizza brings people together, Yellow Cab Pizza celebrates moments big and small through bold flavors and generous servings. From everyday cravings to life's biggest celebrations, we create a dining experience that feels familiar, fun, and welcoming. We believe pizza is more than just food, it's a reason to gather, connect, and share meaningful moments. Guided by our vision to be the most loved pizza brand across every generation and our mission to share a slice of happiness with everyone, we continue to evolve while staying true to our roots. Every box we serve reflects our commitment to quality, care, and unforgettable pizza experiences.



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7-ELEVEN

Philippine Seven Corporation

Email: franchising@7-eleven.com.ph

Contact Person: Hanna Visque

Contact No.: +639178711686

Website: www.7-eleven.com.ph



Business Line:

Franchise Package: Convenience Store

Franchise Fee: Php 672,000.00

Total Investment: Php 4.5M - 6M

Project ROI Period: 5 years

Term of Franchise: 5 years

Renewal: 5 years

Royalty Fee: %: N/A

Advertising Fee: %: N/A

Total No. of Stores: 4,500

No. of Company-Owned Stores: 2,400

No. of Franchise Stores: 2,100

Year Started: 1982

Franchise Since: 2005

Company Description:

7-Eleven Philippines is a leading convenience store chain in the country, which has grown to become one of the largest convenience store networks in the country, offering a wide range of products including snacks, beverages and ready-to-eat meals.

With thousands of stores across the nation, 7-Eleven is known for its accessibility, 24/7 operation, and commitment to meeting the everyday needs of Filipino consumers.

CARRIER AIR AUTHORITY CENTER

CONCEPCION-CARRIER
AIRCONDITIONING COMPANY

Email: airauthoritycenter@ccac.com.ph

Contact Person: Mark Caguicla

Contact No.: 09176200815

Website: www.carrier.com.ph/franchising



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-  Professional Maintenance Services



Business Line: HVAC (Heating, Ventilation, and Air Conditioning)

Franchise Package: ₱900,000

Franchise Fee: ₱300,000

Total Investment: ₱1,900,000

Project ROI Period: 24 months

Term of Franchise: 3 years

Renewal: NA

Royalty Fee: NA

Advertising Fee: NA

Total No. of Stores: 57 stores

No. of Company-Owned Stores: NA

No. of Franchise Stores: 57 stores

Year Started: 1962 (64 years)

Franchise Since: 2025

Company Description:

Concepcion Industrial Corporation (CIC)

Concepcion Industrial Corporation (CIC) is the Philippines' leading provider of consumer and industrial solutions, dedicated to "Build better lives for Filipinos". With over 60 years of legacy, CIC powers millions of homes and businesses through iconic brands like Carrier, Condura, Midea, TOSHIBA, Otis, and SharkNinja.

At the Philippine Franchise Expo, we spotlight the Carrier Air Authority Center—a pioneering 4-in-1 franchise model covering aircon unit sales, genuine Totaline part sales, expert installation, and professional maintenance. By merging global innovation with local expertise, CIC offers entrepreneurs a resilient platform for growth

CBRC TUTORIAL HUB

COMPANY NAME

Email: cbrvice.events@gmail.com

Contact Person: Orlando Alvarez

Contact No.: 0977 683 3173

Website: drcarlbalitareviewcenter.com



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Business Line: Tutorial and Review

Franchise Fee: 1M

Total Investment: 1.5M

Project ROI Period: 2 years

Term of Franchise: 3 years

Renewal: 3 years

Royalty Fee: Facilitation Fee

Advertising Fee: Events Engagements

Total No. of Stores: 2

No. of Company-Owned Stores: 2

No. of Franchise Stores: 0

Year Started: 2024

Franchise Since: 2013

Company Description:

CBRC Tutorial Hub, we believe every child learns differently—and that's okay. Our goal is simple: to give your child the support, guidance, and confidence they need to do well in school and feel good about learning. We offer structured yet flexible tutorial programs for students from Kindergarten to Grade 10, making sure lessons are easy to understand and suited to each learner's pace. Our friendly and experienced tutors take the time to get to know each student, helping them overcome challenges and build strong study habits along the way. We provide focused support in Math, Science, English, and Filipino—core subjects that form the foundation of your child's education. Whether your child needs help catching up, staying on track, or getting ahead, we're here to guide them every step of the way. At CBRC Tutorial Hub, we're more than just a tutorial center—we're a partner in your child's learning journey.

COOLAIRE CONSOLIDATED INC.

Contact No.: 8372-8879 to 82

Website: <https://www.coolaireconsolidated.com/>



COOLAIRE[®]

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Company Description:

Coolaire Consolidated Inc. is a trusted manufacturing company and the leader in temperature control solutions in the Philippines. With over 57 years of experience, we are committed to delivering top-quality products and exceptional customer service under our flagship brand, Coolaire.

As a manufacturer, we continuously adapt to the changing market and embrace advanced technologies to meet our customers' evolving needs. Our dedication to innovation has positioned us as pioneers in developing refrigeration solutions for both transport and stationary applications, setting us apart in the industry.

GENERIKA DRUGSTORE

Address: DP11 Bldg., 1st. St. Cervantes Compound
KM 17, West Service Road, Parangue City
franchising@generika.com.ph
Reb Martinez - 09178054291
www.generika.com.ph



Business Line: Retail Pharmacy
Franchise Package: P799,000.00
Franchise Fee: P150,000.00
Total Investment: Php 1.5M
Project ROI Period: 2 to 3 years
Term of Franchise: 5 years
Total No. of Stores: 760+
Year Started: 2003
Franchise Since: 2008

Company Description:

Generika Drugstore is the pioneering advocate and champion of generic medicines in the pharma retail space.

As **part of AC Health, an Ayala company**, our growth as a franchise is guided by our business model and a strong sense of social purpose - empowering communities to take better care of their health by giving them access to a comprehensive range of quality, affordable medicines and basic healthcare services.

GIORDANO

TFB INC.

Email: cherylgenadvincula@giordano.ph

Contact Person: Cheryl Gen Advincula

Contact No.: 0917-145-5101

Website: giordano.ph

GIORDANO



Business Line: Apparel

Franchise Package: Starts at 4,000,000

Franchise Fee: 1,000,000 (exclusive of VAT)

Total Investment: 5-10M for a full store

Term of Franchise: 3 years

Renewal: After 3 years

Royalty Fee: Giordano does not charge royalty fee

Advertising Fee: Giordano does not charge advertising fee

Giordano Philippines, established in 1989 and distributed by TFB Incorporated, is a leading, upscale apparel retailer offering timeless, essential, and high-quality fashion for men, women, and children. Known for "simplicity in design and quality in substance," it operates dozens of stores nationwide, providing casual, trendy clothing focused on comfort and value.

K2 PHARMACY

K2 Drug Group, Inc.

Email: franchise@k2pharmacy.com

Contact Person: Mariya Alera Bunquin

Contact No.: 09190736173

Website: k2pharmacy.com.ph



Business Line: Pharmacy

Franchise Package: starts at 3.5M

Franchise Fee: 300,000 + 12% VAT

Total Investment: 3.5M

Project ROI Period: 2-3 years

Term of Franchise: 5 years

Renewal: After 5 years

Royalty Fee: None

Advertising Fee: 1% of the total Gross Sales

Total No. of Stores: 30

No. of Company-Owned Stores: 28

No. of Franchise Stores: 2

Year Started: 1998

Franchise Since: 2018

Founded in 1998 by a mother securing her children's future, K2 Pharmacy is a trusted Filipino brand with 30 branches. Our promise is "Alagang Mabisa" (effective care): safe medicine for communities, and protected investments for our partners.

We help professionals and family leaders build a premium, recession-proof business. Instead of just selling a signboard, we remove the guesswork with our 4-pillar system:

- Protected Capital: We strictly vet your location.
- Proven System: A 27-year survival blueprint.
- Supported Leadership: You act as CEO; we train you step-by-step for permits and hiring.
- Comprehensive Format: A maximized product mix for daily sales.

Partner with K2 Pharmacy to build an unshakable legacy backed by proven stability.

LAWSON

Lawson Philippines Inc.

Email: franchising@lawson-philippines.com

Contact Person: Mercy Balagtas / Rachelle Silva

Contact No.: 0915-465-9375 / 0966-1477-998

Website:

LAWSON



Business Line: Franchise / Retail
Franchise Fee: 515,200.00
Total Investment: 1.8M - 5M
Project ROI Period: 2 to 3 years
Term of Franchise: 5 years Contract
Renewal: After 5 years
Royalty Fee: Profit Sharing
Advertising Fee: N/A
Total No. of Stores: 238
No. of Company-Owned Stores:
No. of Franchise Stores: 87
Year Started: 2015
Franchise Since: 2022

Lawson believes that sustainable earnings growth and ongoing social contributions through our business are critically important.

We will realize a state in which "whatever you want, whenever and wherever you need it" as the maximum contribution by a company that coexists with the local community.

Lawson Philippines Inc. also the fastest growing convenience store in the Philippines with a combination of ready to eat products and groceries in one store.

LT&G CREDIT LINE

MAMS LTG FRANCHISING CORP.

Email: franchise@ltgcreditline.com

Contact Person: Ms. Alexis Daimler D. Esquejo

Contact No.: 09673507944

Website: www.ltgcreditline.com



Business Line: Micro-lending

Franchise Package: Starts at 3.5M

Franchise Fee: 448,000.00

Total Investment: 3.5M

Project ROI Period: 28 Months

Term of Franchise: 5 Years

Renewal: After 5 Years, 50% of franchise fee

Royalty Fee: 2% + VAT

Advertising Fee: 1.5% + VAT

Total No. of Stores: 60

No. of Company-Owned Stores: 8

No. of Franchise Stores: 52

Year Started: 2014

Franchise Since: 2018

Company Description:

LT&G Credit Line is the first and leading microlending franchise in the Philippines, providing accessible financial solutions to micro-entrepreneurs who need capital for business operations and growth.

The company offers customized credit, flexible loan terms, risk-handling insurance, and value-added services designed to support the unique needs of small businesses.

Guided by the principle "Better Loans, Better Lives," LT&G is committed to empowering entrepreneurs, improving livelihoods, and strengthening communities through fair, reliable, and responsible lending.

MAYET DE LA ROSA FINE JEWELRY

Email add: mdlrfjfranchise@gmail.com

Contact Person: JOEDYL PEREZ

Mobile No. : 09164600513

Website: www.mayetdelarosa.com



Company Description:

Mayet Dela Rosa Fine Jewelry is a Philippine jewelry retail company known for offering authentic gold, diamond, and fine jewelry that combines elegance, craftsmanship, and lasting value. With over 20 retail branches, the company has built a strong reputation for providing high-quality yet accessible jewelry pieces, including rings, necklaces, bracelets, and earrings. The brand also offers custom jewelry design and reliable after-sales services to ensure customer satisfaction. Committed to trust, quality, and innovation, Mayet Dela Rosa Fine Jewelry continues to expand its presence while helping customers celebrate life's milestones through timeless jewelry that can be treasured for generations.

Business Line: JEWELRY RETAIL

Franchise Package:

Franchise Fee: 600K

Total Investment: 12.5M

Project ROI Period: 1.3 Months

Term of Franchise: 5 years

Renewal: Twice every 5 years

Royalty Fee:

Advertising Fee: 5,000 monthly

Total No. of Stores: 20 stores

Year Started: 2016

Franchise Since: 2024

PHOENIX SUPER LPG

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Email: superlpgdealer@phoenixfuels.ph

Contact Person: Erik Blancia

Contact No.:

Website: www.phoenixfuels.ph



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Company Description:

Phoenix LPG Philippines, Inc., formerly Petronas Energy Philippines, Inc., has more than 25 years of experience in the LPG industry in the country, with a reputation for superior product quality, excellent service, value for safety, and adherence to high global standards.

Its acquisition in August 2017 by Phoenix Petroleum Philippines, Inc. expanded the independent oil company's portfolio of petroleum products to include LPG. Their flagship product, Phoenix SUPER LPG, is offered in various quantities, perfect for household and commercial use. It also offers a larger quantity of LPG for industrial use and bulk storage.

POWERHOUSE TOOLS

Hap Suy Hardware Co., Inc.,

Email: jennelyn.vargas@powerhouse.com.ph

Contact Person: Jennelyn Vargas

Contact No.: +639661588888

Website: <https://powerhouse.com.ph/pages/>



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Business Line: Hardware

Franchise Package: starts at 1M

Franchise Fee: 600k with (50% off)

Total Investment: 3M

Project ROI Period: 2 years

Term of Franchise: 5 years

Renewal: after 5 years

Royalty Fee: waived

Advertising Fee: waived

Total No. of Stores: 150 stores

No. of Company-Owned Stores: 0

No. of Franchise Stores: 150

Year Started: 2009

Franchise Since: 2021

Brief Company Description:

Powerhouse Tools is owned by Hap Suy Hardware Co. Inc and had an 80 years of experience in the hardware industry.

It operates more than 150 all franchise stores and supplies to 1500 hardware nationwide. This enable the community to have an acces to a quality products and to help build the nation.

Powerhouse franchise system is a turn key solution from site sourcing, construction, training and operation management.

UNIOIL

UNIOIL PETROLEUM PHILIPPINES, INC.

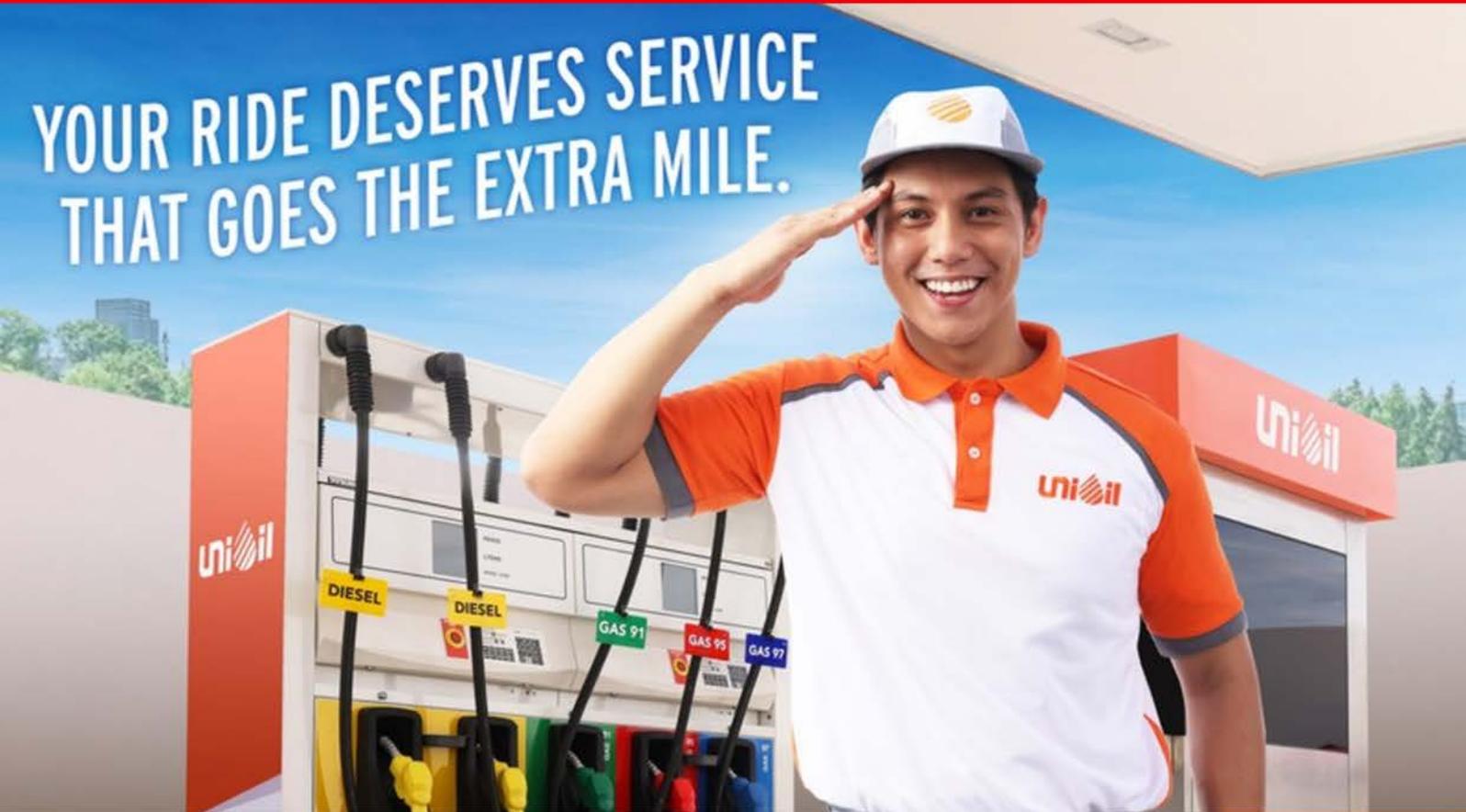


Email: franchise@unioil.com

Contact No.: 0918-904-7948

Website: www.unioil.com

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Company Description:

Unioil Petroleum Philippines, Inc., the nation's third-largest petroleum company, has been a pioneering force since 1966, revolutionizing the way Filipinos fuel their lives. From its humble beginnings with a lubricants blending facility in Valenzuela, Metro Manila, Unioil has evolved into one of the most diverse and innovative petroleum companies in the Philippines.

Over the past five decades, Unioil has continually expanded its business operations, embracing new opportunities and technologies to better serve its customers. From retail service stations and wholesale fuels trading to lubricants blending and distribution, specialty oils marketing, and distribution of bitumen (asphalt), Unioil's diverse portfolio reflects its unwavering commitment to excellence and innovation.

Today, with over 180 retail stations nationwide, Unioil takes pride in delivering high-quality and environmentally responsible fuels to motorists and businesses across the country.



ALLIED PARTNERS & SERVICE PROVIDERS



ACTIONCOACH

sales@actioncoach.com.ph
marketing@actioncoach.com.ph
+63998 589 4598 / +63917 622 2843
www.actioncoach.com.ph



We build great
business people.



Business Line: Business Coaching
Year Started: 1993

Partner Franchise (Single Coach):
Best for those wanting to build their own practice

Total investment: US \$25k or ₱1.5M

- **Franchise Fee: US \$10k**
- **Training Fee: US \$10k**
- **Working Capital: US \$5k**

Firm Franchise (Unlimited Coaches):
Designed to scale, better revenue potential

Total investment: US \$25k or ₱1.5M

- **Franchise Fee: US \$10k**
- **Training Fee: US \$10k**
- **Working Capital: US \$5k**

Company Description:

ActionCOACH is the world's largest and most awarded business coaching firm, founded in 1993 by Brad Sugars and operating in over **85 countries**. With a global network of 1,500+ coaches supporting 18,500 business owners weekly, ActionCOACH delivers proven, results-driven strategies in sales, marketing, leadership, and business systems—guided by its vision of “World Abundance through Business Re-Education”.

ActionCOACH Philippines, part of the IFC Group of Companies, provides entrepreneurs and SMEs with world-class coaching backed by localized expertise in strategy, finance, marketing, and operations. Through structured coaching programs and mentoring, it helps business owners build profitable, scalable businesses that can grow beyond day-to-day owner dependence.

B-HIVE CONNECT

B-HIVE SOLUTIONS INC.

info@bhive.ph

Kevin Castañares

09989711399

www.bhive.ph



B-HIVE
CONNECT

Looking to buy?
Looking to sell?
Do both on B-Hive Connect.

Find exactly what you need with our easy-to-use marketplace. Search by industry, product, or location. Compare suppliers, send inquiries, and make deals with confidence - all from one platform.

Get Started



Business Type: Digital Business Networking & Marketplace Platform

Founded: 2025

Launch Market: Philippines

Users: Businesses, Suppliers, Franchisors, and Service Providers

Platform Model:

- **Freemium (Free & Premium Accounts)**

Core Features:

- **Business profiles & discovery**
- **Integrated chat & quotations**
- **Product and offering showcase**
- **Industry-based networking**

Website: www.bhive.ph

Company Description:

Bhive Connect is a digital business networking and marketplace platform launched in February 2025, designed to help businesses strengthen their online presence, increase visibility, and connect with potential customers, partners, and collaborators. Since its launch, Bhive Connect has grown rapidly and now hosts over 400 registered businesses, reflecting strong early adoption and increasing demand for digital business platforms.

The platform enables businesses to showcase their offerings, engage directly with interested parties through integrated messaging, and manage enquiries using built-in quotation tools, making it easier to initiate discussions and explore potential opportunities. Bhive Connect brings together a growing community of entrepreneurs, operators, and business decision-makers, providing brands, suppliers, and business concepts with meaningful exposure to a highly relevant and commercially active audience.

BDO MULTIPURPOSE LOAN



BDO UNIBANK INC.

Email: uy.gwenleslie@bdo.com.ph

Contact Person: Gwen Leslie R. Uy

Contact Number: (+632) 8888-0000

Website: <https://www.bdo.com.ph/personal/loans/multipurpose-loan>



[bdo.com.ph](https://www.bdo.com.ph)

We find ways®

BDO Unibank, Inc. is regulated by the Bangko Sentral ng Pilipinas: <https://www.bsp.gov.ph>
For inquiries and concerns, please reach us through <https://www.bdo.com.ph/consumer-assistance>.
The BDO, BDO Unibank and other BDO-related trademarks are owned by BDO Unibank, Inc. All Rights Reserved.
ASC Reference No. B0047P091825B

Company Description:

BDO is a full-service universal bank offering a wide range of financial solutions to individuals and businesses.

One of its key offerings for SMEs is the **BDO Multipurpose Loan**—a flexible financing solution designed to support various business needs.

With **BDO Multipurpose Loan**, borrow from P1M up to P50M at competitive interest rates, with payment terms of up to 10 years.

Apply online to enjoy lower interest rates and waived loan fees of up to P30,000.

Financing Solutions:

Franchise Financing Program

BDO provides structured, low-interest financing to franchisees endorsed by franchisors.

Term Loan

Ideal for franchise set-up and expansion such as store construction, fit-out, or equipment acquisition

- Borrow a fixed amount to fund franchise investment
- Receive funds in a lump sum or in tranches (for construction)
- Repay in equal monthly installments for up to 10 years

Ready Check (Credit Line)

A revolving credit line for supporting day-to-day franchise operations.

- Issue checks anytime for supplier payments, rent, or inventory
- Use as much or as little as needed and pay interest only on the amount used
- Repaid funds become available again for future use

CONVERGE SME SOLUTION

Converge ICT Solutions Inc.

Email: smeinquiry@convergeict.com

Website: <https://www.convergeict.com/sme>



CONVERGE
SME SOLUTIONS



Company Description:

Converge ICT Solutions, Inc. is the fastest-growing broadband service and technology provider in the Philippines. We are the first to operate an end-to-end pure fiber internet network in the country, delivering fast, reliable, and tailor-fit connectivity to Filipinos across all major islands.

Through its business arm, Converge SME Solutions, we serve Micro, Small, and Medium enterprises not only providing just connectivity but also solutions that enable business growth and increase profitability.

COREENERGY

Coreenergy, Inc.

The Power of Choice

Email: sales@coreenergy.com.ph

Contact Person: Drix Escarcha

Contact No.: 09171593981

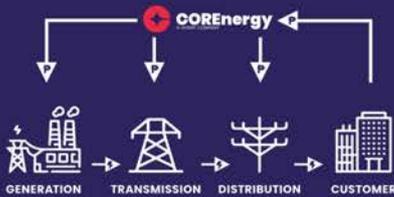
Website: www.coreenergy.com.ph



COREEnergy

A VIVANT COMPANY

What is Retail Energy?



Retail energy gives businesses the freedom to choose where their electricity comes from. Thanks to the Retail competition and open Access (ROOA) under the Electric Power Industry Reform Act of 2001, licensed Retail Electricity Suppliers (RES) can now source power from different generators and deliver it to customers. The electricity still flows through the same lines, but the big difference is choice. Instead of being locked into a single utility, businesses can now find an energy partner, such as COREnergy, that can give them more flexible, often more affordable, energy solutions that fit their needs. By streamlining how we work with power generators, we keep generation costs down. This allows COREnergy to give customers reliable service at competitive prices.

Why choose COREnergy?

Because we put the power in your hands.



Competitive rates
and no hidden charges
to help you save on electricity costs



Flexible energy plans
designed around
your business needs



Expert support
who respond quickly so you
can run things smoothly



Daily usage data
so you can spot
inefficiencies and boost
performance

The COREnergy Offering

1. Energy Plans

We give you the freedom to choose. Our electricity contracts are designed to help you save on costs while tailoring your tariffs to fit your industry or your unique business needs.

Fixed & Flat

Secure a flat rate across all hours, days, and months of your contract.

Day Night Plan (Time-of-Use)

Get different rates for peak and off-peak. Peak: 10am-10pm Off-peak: 10pm-10am

Sunshine Plan (Solar + WESM Plus)

Enjoy a flat rate for Solar hours; variable rate for Non-Solar. Solar: 8am-5pm Non-Solar: 5pm-8am

WESM Plus

Enjoy variable price based on spot market.

Custom Rate

Work with us to develop a tailor-fit energy plan uniquely suitable to your needs.

2. Energy Services

From audits to maintenance, our energy services make sure your facilities use energy safely, efficiently, and with less waste. We're happy to help you decide on the best tariff and services package for you!



MyPower Platform



Medium Voltage Electrical Equipment Testing



Power Quality Study



Energy Audit



Thermal Scan Test

Is my business eligible?

NEW lower eligibility threshold: 100kW

If your business uses at least 500 kW of electricity each month (on average over the last year), you're eligible to choose your own Retail Electricity Supplier (RES). Over time, this requirement is being lowered, which means more businesses will soon have access to retail energy.

Don't meet the threshold with just one site?

You can still qualify by combining the electricity use of multiple branches or facilities in the same area through the **Retail Aggregation Program (RAP)**. If you're unsure whether you qualify, talk to us. We'll help you figure it out and walk you through your options so you can make the most of your power.

Company Description:

COREnergy is here to change the way businesses do energy, helping them power their profitability, productivity, and performance.

Backed by Vivant Corporation, a proudly Filipino company with over 100 years of experience in energy generation and distribution, COREnergy has been making energy simpler and fairer since 2016.

From competitive rates to flexible energy plans, and from daily usage data to a responsive support team, COREnergy delivers energy solutions that help businesses perform at their best.

FRANCORP

info@francorp.com.ph
sales@francorp.com.ph
+63917 809 9043 / +63920 961 0810
www.francorp.com.ph

Francorp®

The Franchising Leader



Francorp®
The Franchising Leader

GROW BIG VIA FRANCHISING

Over 1000 Brands Developed
and Yours could be Next!

Visit our Booth for a
**FREE Franchisability
Consultation**

Business Line: Franchise Consultancy

Year started: 1996

Head Office: Ortigas Center, Pasig City

Services:

Strategic Planning

Legal Documentation

Operations Services

Franchise Marketing and Sales

Company Description:

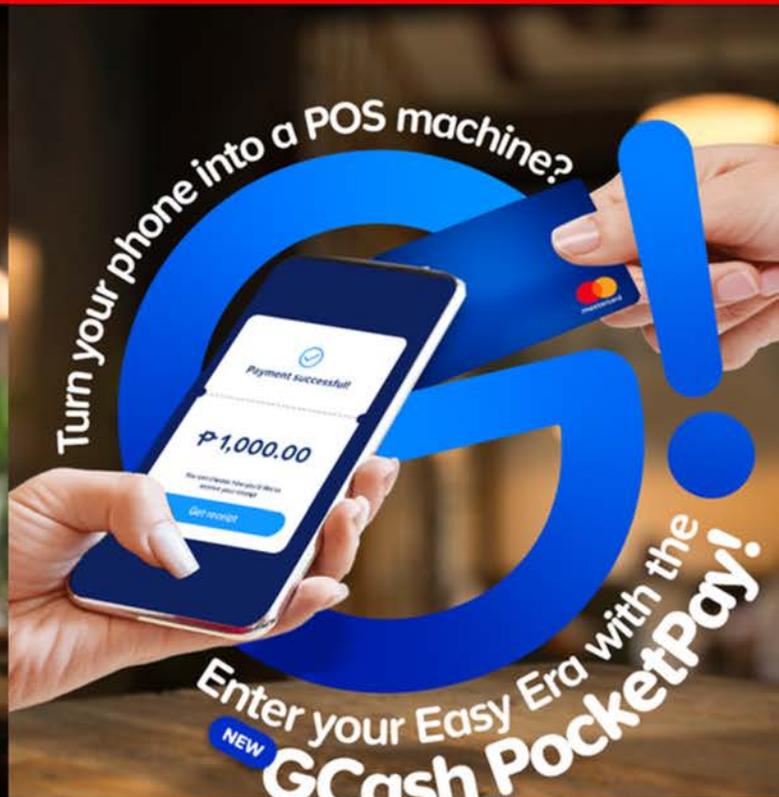
Francorp is the world's leading franchise development and consulting firm, with headquarters in Chicago and a global network spanning 22 offices across the US, South America, Asia, the Middle East, and South Africa. With over 3,000 franchise businesses developed and 10,000+ companies assisted worldwide, Francorp is recognized as one of the Top 100 Management Consulting Firms in North America and is frequently featured in major business publications such as Forbes, Entrepreneur, and The Wall Street Journal.

Francorp Philippines, established in 1996, is the country's premier franchise consulting firm, having developed or assisted 1,000+ successful franchises nationwide. Through seminars, events, and advisory services, Francorp works with 10,000 entrepreneurs annually, making it the industry leader in Philippine franchising.

GCASH FOR BUSINESS

G-XCHANGE INC..

Website: <https://new.gcash.com/business/msme>



Company Description:

GCash for Business offers a simple, all-in-one platform that helps MSMEs enter their Easy Era with accessible, affordable solutions that streamline payments, operations, and growth so owners can focus more on growing their business.

Solutions

The **GCash for Business Portal** is an easy, all-in-one dashboard where merchants can register, order devices, and manage real-time payments and transfers with no limits and zero added fees—making business management as easy as 1-2-3 in their Easy Era

GCash SoundPay is an easy to carry device that allows merchants to hear it when customers pay—delivering instant audio confirmation for every successful payment so selling stays fast, secure and hassle-free as we usher merchants to Enter their Easy Era.

GCash PocketPay turns a merchant's NFC-enabled android phone into a POS machine, enabling them to accept card payments, issue digital receipts, and track transactions with fast settlements -- allowing merchants to accept more payment options aside from cash.

Sign-up to become an official merchant today by visiting business.gcash.com/registration

GLOBALTRONICS INC.

THE COUNTRY'S LEADER IN DIGITAL
LED TECHNOLOGY.

Email: inquiry@globaltronics.net

Contact No.: (02) 8721-2878 | 0917 7013272

Website: www.globaltronics.net



GLOBALTRONICS

LED by Vision, Built by Trust

MANILA • CLARK, PAMPANGA • CEBU • SINGAPORE • SHANGHAI



For more than two decades, **GLOBALTRONICS** has delivered end-to-end LED display solutions and built iconic digital monuments for many of the **Philippines' most reputable enterprises and globally recognized brands**. Through partnerships with trusted industry leaders, we have consistently transformed spaces into powerful digital platforms that elevate visibility, engagement, and brand value.

Our core mission is to provide **world-class digital solutions that measurably strengthen our clients' brand equity and audience impact**. By combining advanced display technologies with creative digital storytelling, we help brands create unforgettable visual experiences.

Today, Globaltronics stands as one of Southeast Asia's leading full-service Digital Out-of-Home (DOOH) and place-based media companies, continually pioneering innovative technologies that shape the future of digital communication. This vision is powered by our team of expert engineers, technicians, and highly skilled creative digital artists dedicated to excellence.

Globaltronics is the country's leader in digital innovation—trusted by major brands and industry partners. Partner with us today, and together, let us build your next digital monument.

JIMAC INCORPORATED

Email: salesandmarketing@jimac-inc.com

Contact Person: Kaye Hipolito

Contact No.: 09228306986

Website: www.jimac-inc.com



An advertisement for JIMAC POS systems. It features a central image of a desktop computer monitor displaying a POS interface, a tablet, and a smartphone. Surrounding the central image are several callouts and logos. At the top left is the "Bacchus" logo with the tagline "Pay-as-you-order POS". To the right is a blue banner that says "BIR Accredited since 1995". Below the desktop monitor is a "CERES" logo with the tagline "Fine Dining". To the right of the desktop monitor is an "RDMS" logo with the tagline "Retail Data Management System". Below the tablet is a "Mobile POS" callout. Below the smartphone is a "Web Ordering" callout. At the bottom right is a blue banner that says "Accredited By Major Malls Nationwide". Below this banner is a row of logos for various malls: SM, Ayala Malls, Tutuban, Mindwork Lifestyle Malls, Cultural, NLEX, Stormal, and Power Plant Mall. At the bottom left is a "Contact us:" box with the phone number 09228306986, the website www.jimac-inc.com, and the email salesandmarketing@jimac-inc.com.

Year Started: 1993

Company Description:

JIMAC Incorporated is a proud Filipino software company dedicated to provide affordable, fully integrated industry specific business management solutions nationwide. Our objective is focused on equipping our clients with tools they need to optimize sales, inventory, and labor productivity through a user friendly point of sale system.

MEGAWORLD



Contact No.: +63917-8876223

Website: <https://www.megaworldcorp.com/>

MEGAWORLD



Eastwood City



Uptown Bonifacio



Maple Grove Cavite



Capital Town Pampanga

LIVE WORK PLAY LEARN

With over **36 years of real estate expertise**, Megaworld has been at the forefront of shaping integrated live-work-play-learn communities across the Philippines. Founded by visionary **Dr. Andrew L. Tan**, the company has developed **36 masterplanned townships** nationwide, including landmark destinations such as Eastwood City, Uptown Bonifacio, Capital Town, and Maple Grove.

Each township thoughtfully integrates residences, offices, lifestyle malls, hotels, and open spaces—creating vibrant, self-sustaining communities designed for modern urban living.

POSIFLEX

HERITAGE MULTI-OFFICE PRODUCTS, INC.

Email: posiflex@hmopi.net | maryang@hmopi.net

Contact Person: MARY ANG

Contact No.: 0917 652 6148 | 0917 827 6148

Website: www.hmopi.net



POSIFLEX



Heritage Multi-Office Products, Inc.
 13 Linaw Street, Brgy. St. Peter, Quezon City
 Tel Nos. (632) 562-9280 loc. 600
 Email Add: posiflex@hmopi.net
 Website: www.hmopi.net

Philippine authorized distributor of **POSIFLEX**

ONE-STOP SHOP POINT OF SALE PRODUCTS

<p>ENDLESS SELECTION: TABLET POS (8" & 10") ALL-IN-ONE POS TOUCH POS TERMINALS POS BOX KDS Price Checker / Verifier</p> <p>  </p>	<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <small>NEW! BT</small> <small>TABLET POS</small> </div> <div style="text-align: center;">  <small>GEN 9 BASE</small> <small>POS BOX</small> </div> <div style="text-align: center;">  <small>POS TERMINAL</small> </div> <div style="text-align: center;">  <small>ALL-IN-ONE</small> </div> </div> <div style="display: flex; justify-content: space-around; margin-top: 10px;"> <div style="text-align: center;">  <small>KDS</small> </div> <div style="text-align: center;">  <small>PRICE VERIFIER/ CHECKER</small> </div> </div>
<p>KIOSK SERIES (32" / 27" / 24")</p> 	<p>SELF-SERVICE KIOSK (15" / 16" / 21" / 24")</p>  <p style="text-align: center;">SELF CHECK IN / OUT KIOSK</p>
<p>SELF-CHECK-OUT KIOSK</p> 	<div style="background-color: black; color: white; text-align: center; padding: 5px; font-weight: bold;">POS PERIPHERALS</div> <div style="display: flex; justify-content: space-around; margin-top: 5px;"> <div style="text-align: center;">  <small>Bump Bar</small> </div> <div style="text-align: center;">  <small>Cash Drawer</small> </div> <div style="text-align: center;">  <small>Programmable POS Keyboard</small> </div> <div style="text-align: center;">  <small>Magnetic Stripe Reader (MSR)</small> </div> </div> <div style="display: flex; justify-content: space-around; margin-top: 10px;"> <div style="text-align: center;">  <small>POS printer</small> </div> <div style="text-align: center;">  <small>POS Monitor</small> </div> <div style="text-align: center;">  <small>Customer Point Display</small> </div> <div style="text-align: center;">  <small>Barcode Scanners</small> </div> </div>

Business Line: DISTRIBUTOR OF POSIFLEX POS MACHINES, POS PERIPHERALS, KIOSK

Year Started: 1997

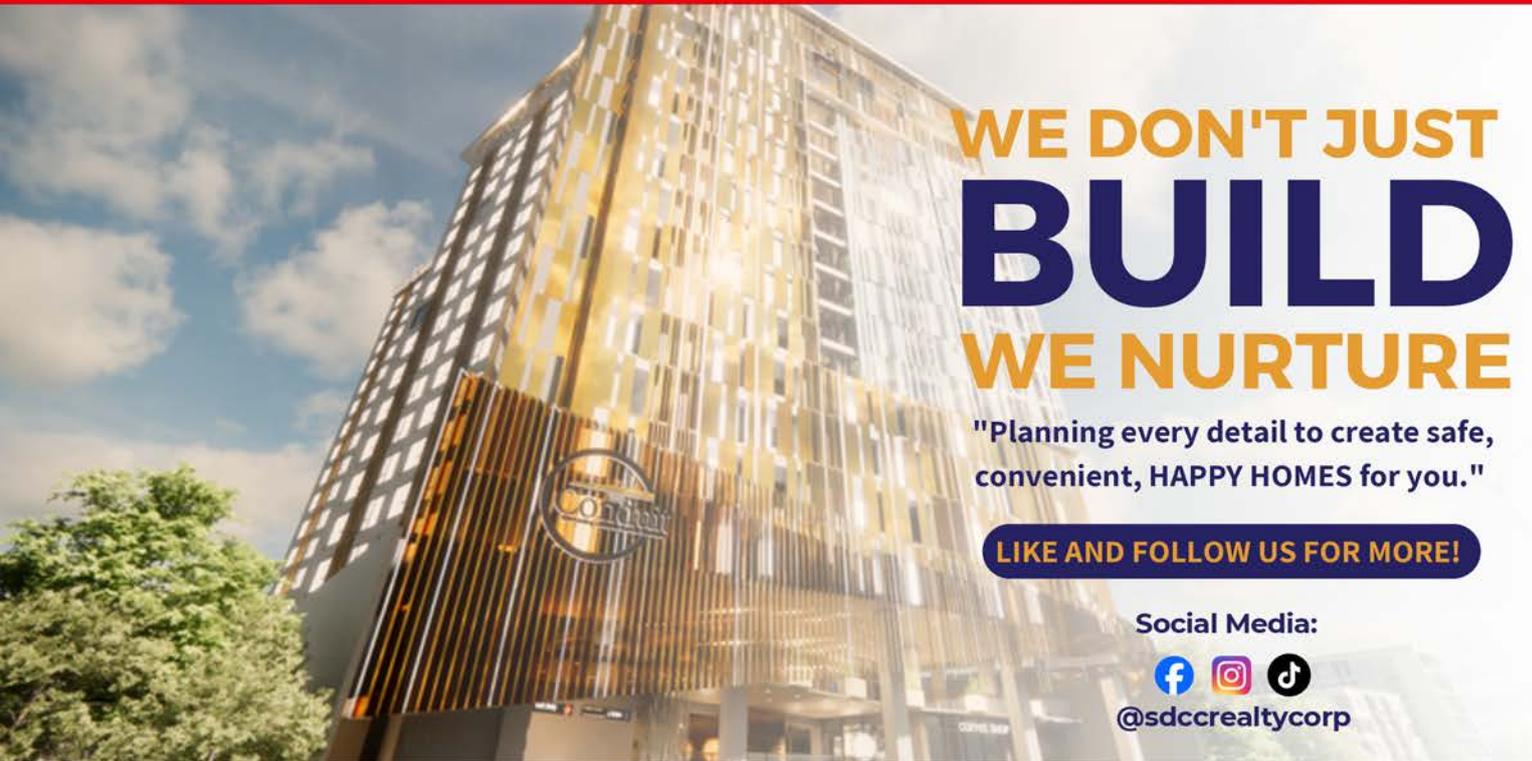
Company Description:

Our company was conceived on May 1997 to serve our clientele with high quality products in the market and continuously provide after-sales service and support. As a pacesetter in office and business automation, we offer a variety of office and business-related products. We import and distribute the following quality IT & construction products:

- Posiflex POS terminals, Cash drawer, Scanners, Printers, MSR, Pole display, POS keyboards, POS tablets and Kiosk machines, Self-Check-out Kiosk, Cash recycler machine...
- Prestige Office Furniture, like: Office Tables and Chairs, Partitions, Counters and Desk systems
- Storage Cabinets and Filing Systems
- Engineered Solid Hardwood floorings
- Window Coverings/Blinds
- Stationery products

SDCC REALTY CORPORATION

Email: jun.srccsales@gmail.com
Contact Person: Jun Q. Cereno
Contact No.: 09175867111
Website: www.src.com.ph



WE DON'T JUST
BUILD
WE NURTURE

"Planning every detail to create safe, convenient, HAPPY HOMES for you."

LIKE AND FOLLOW US FOR MORE!

Social Media:



@sdccrealtycorp

Company Description:

SDCC Realty Corp. (SRC) is the newest endeavor of SDCC Holdings Corporation, created to distinguish itself as a significant contributor in the real estate industry.

Guided by the same firm principles established by its founders, also the movers, of the San Dionisio Credit Cooperative, SRC aims to mobilize and promote its vision to be a significant contributor in nation building.

It will not just build vertical and horizontal landmarks. It will serve as a conduit, a channel for people, for communities to attain a full way of life, decent homes, a solid community where everyone feels the very essence of family, security, convenience and completeness.

Value Proposition

"We will delight our customers by providing them HAPPY HOMES"

- | | | | |
|---|----------------|---|----------------|
| H | armony | H | olistic |
| A | daptability | O | penness |
| P | rofessionalism | M | ission-driven |
| P | assion | E | ntrepreneurial |
| Y | ields | S | tewardship |

Visit Our Showroom!

8372 Dr. Arcadio Santos Ave, Brgy. BF Homes, Parañaque City

SKYPAY

SKYBRIDGE PAYMENT, INC.

Email: growth@skypay.ph

Contact Person: Lency Arabelle Cruz

Contact No.: 09474258773

Website: www.skypay.ph



Company Description:

Powerful payment solutions with strong integration capability to serve a multitude of businesses.

SKYPAY is a Payment Solution provider that connects billers and merchants to deliver an easy, convenient, and secured customer experience. Our goal is to innovate businesses by eliminating barriers with our customizable and advanced solutions.

SM SUPERMALLS

SM Prime Holdings, Inc.

Email: leasing@smsupermalls.com

Website: smsupermalls.com



SM Supermalls: The Heart of Retail in Southeast Asia

GENERAL INFORMATION (PHILIPPINE MALLS ONLY)

90
Malls

9.7M
Total GFA (in sqm)

1.41B
Total Foot Traffic

5M
Average Daily Foot Traffic

As one of Southeast Asia's largest mall developers, SM Supermalls is continuously shaping the future of retail with 90 malls in the Philippines and 9 in China, attracting 5 million visitors daily in the Philippines alone. Home to over 20,000 tenant partners, SM Supermalls continues to evolve, delivering dynamic shopping, dining, and entertainment experiences.

A subsidiary of SM Prime Holdings, Inc., SM Supermalls is also driving sustainable innovation, contributing to recycling 61% of SM Prime's total water consumption for non-potable use and generating a combined peak energy of 51.6 MW from its solar-powered malls.

Inside Malls



U-FRANCHISE SALES & MANAGEMENT INC.

franchising@ufranchiseasia.com
 gladys@ufranchiseasia.com
 +63 917 881 6999
 www.ufranchiseasia.com

U-FRANCHISE

PHILIPPINES' BIGGEST FRANCHISE SALES COMPANY



FREE Franchise Matching
with over 200 Brands



Access to the **Latest Franchise Promotions**



FULL Application Assistance



Over Php 75K of Value-added services for **FREE**



WE FIND THE RIGHT FRANCHISE FOR U!

Business Line: Franchise Sales and Marketing

Year started: 2010

Head Office: Ortigas Center, Pasig City

Services:

Franchise Marketing Service

Franchise Sales Services

Premium Location Assistance

Company Description:

U-Franchise Sales and Management Inc. is the largest franchise sales and marketing company in the Philippines.

Founded in 2010, U-Franchise has been actively contributing to the impetus for the Philippine franchise industry to grow further by helping franchisors find their right franchisee partners, as well as leading investors to the right franchise business ideas that match their resources

We help, market, and sell over 200 local and international brands, have successfully sold 3,000 franchise units nationwide, provided access to over 100 top malls, and created millions of jobs for Filipinos, connecting franchisors and investors for sustainable growth.

WALTERMART COMMUNITY MALLS

WalterMart Shopping
Center Management Inc

Email: leasing@waltermart.com.ph

Website: www.waltermart.com.ph



Bringing the Good Life to more Filipino Families



45 Community Malls to serve you!

WalterMart is the #1 community mall in the Philippines, committed to uplifting the lives of the communities we serve. We provide families with a safe, convenient, and enjoyable shopping environment designed for everyday needs.

Our malls offer a complete one-stop shopping experience—from supermarkets, department stores, home appliances, hardware, specialty shops, wellness services, and diverse dining options.

In all of our malls, we thoughtfully designed our spaces, provide easy access, have ample parking, and deliver omnichannel services like online grocery, and curbside pickup, WalterMart ensures a fast, easy, and hassle-free shopping experience for our partners and customers.

Deeply rooted in the communities we serve, WalterMart supports local jobs and businesses while delivering warm, friendly service from the heart. We aim to deliver the best and happy shopping experience for you and your family.

NCR and RIZAL

ANTIPOLO, CALOOCAN, E. RODRIGUEZ,
THE JUNCTION, NEDSA, TAYTAY, BICUTAN,
MAKATI, W.MALL MUNTINLUPA, SUCAT,
W.MALL PASAY

NORTH LUZON

BALIWAG, GUILGINTO, MALOLOS, PLARIDEL,
STA. MARIA, BALANGA, CAPAS, CONCEPCION,
MABALACAT, PANIQUI, SAN FERNANDO, SUBIC
ARAYAT, CABANATUAN, GAPAN, SAN JOSE, TALAVERA

SOUTH LUZON

BEL-AIR, CABUYAO, CARMONA, MAKILING, STA. ROSA,
BALAYAN, BATANGAS CITY, CANDELARIA, NASUGBU,
SAN PASCUAL TANAUAN, BACOR, DASMARINAS,
GEN. TRIAS, NAIC, SILANG, TRECE MARTIRES

[f WalterMart Mall](#) [WalterMart Community](#) [ilovewaltermart](#) www.waltermart.com.ph