



PHILIPPINE
FRANCHISE
ASSOCIATION®
BUILDING SUCCESS TOGETHER



FRANCHISE ASIA®
PHILIPPINES 2026

FRANCHISE ASIA PH 2026 CONFERENCE & EXPO PARTNERSHIP MILEAGES

	MILEAGES	POWERED BY: PHP 3M	PLATINUM PHP 2M	GOLD PHL 1M	SILVER PHL 500K	BRONZE PHL 350K
I	FREE PFA MEMBERSHIP (FOR MEMBERS ONLY)	5 YEARS	1 YEARS	1 YEARS	1 YEARS	1 YEARS
II	Acknowledgement as Partner in the Conference & Expo Website	✓	✓	✓	✓	✓
III	EXPO					
3.1	Booth in the Expo Prime Location	54 sqm	36 sqm	27 sqm	18 sqm	9 sqm
3.2	Full page full color Ad in the Expo Directory (size: 6" (w) x 9" (h) digital)	2 pages	1 page	1 page	1 page	1 page
3.3	Company video clip (maximum of 1 min. loop) to be played at the lobby shown FIFTEEN (15) times;	20X	15X	10X	5X	3X
3.4	Intensive Social-Media Marketing & Promotions (Logo Inclusions);	✓	✓	✓	✓	✓
3.5	FB Banner Ad in PFA Facebook;	✓	✓	✓	✓	✓
IV	CONFERENCE					
4.1	Conference Participants Entitlements	15	10	6	3	2
4.2	Company video clip (maximum of 1 min. loop) to be played at the registration and during break	shown 15 times	shown 10 times	shown 7 times	shown 5 times	shown 3 times
4.3	Conference Event Proper brought to you session acknowledgement	5 times	3 times	2 times	-	-
4.4	Partnership (Membership) mentions during the opening sessions;	✓	✓	✓	✓	✓
V	MARKETING & PROMOTIONS					
5.1	Intensive Social-Media Marketing & Promotions (Logo Inclusions)	✓	✓	✓	✓	✓
5.2	Branding as per PARTNERSHIP (MEMBERSHIP) category in all online	✓	✓	✓	✓	✓
5.3	FB Banner exposure in PFA Facebook	✓	✓	✓	✓	✓
5.4	Acknowledgement as PARTNER in all press releases and many more to maximize exposure before, during and after the event	✓	✓	✓	✓	✓
5.5	Post Event Recording	✓	✓	✓	✓	✓
VI	OTHER MILEAGES:					
6.1	GENERAL MEMBERSHIP MEETING & NETWORKING February 2026 & Sept. 2026. Acknowledge as partner in all collaterals with 5 mins elevator pitch					
6.2	FRANCHISEE SUMMIT 2026. Acknowledge as partner in all collaterals with 2 complimentary seats					
6.3	TWO (2) REGIONAL FRANCHISE NEGOSYO EXPO. Acknowledge as partners in all collaterals with 2x2sqm booth					
6.4	NXTGEN IN FRANCHISING Acknowledge as PAERTNER	Silver Partner				
6.5	HTI WEBINAR					
6.6	WEBSITE EXPOSURE	2 banner for 1 month per Q x 4 = 1 year				
6.7	Email Blasting	Jan - Dec 2026 (2X per month)	Jan - Dec 2026 (1X per month)	Feb - Dec. 2026 (1X per month)	April - Oct 2026 (1X per month)	April - Oct 2026 (1X per month)



For inquiries, you may contact **PFA Marketing Secretariat** at tel. nos. **0917-8320732** and look for Ms. Lhot San Diego or Ms. Jen Kanseko or email us at marketing@pfa.org.ph ; membership@pfa.org.ph. For more information, visit our website at www.pfa.org.ph.

FRANCHISE ASIA PH 2026 PARTNERSHIP (MEMBERSHIP) COMMITMENT FORM

TO: PHILIPPINE FRANCHISE ASSOCIATION

EMAIL: marketing@pfa.org.ph

ATTN.: LHOT SAN DIEGO

Yes! We will participate, please send me more information

CATEGORY	Please Tick
POWERED BY (Membership) for Php 3 Million	
Platinum Partnership (Membership) for Php 2 Million	
Gold Partnership (Membership) for Php 1 Million	
Silver Partnership (Membership) for Php 500,000.00	
Bronze Partnership (Membership) for Php 350, 000.00	

Please fill in the following details and email to marketing@pfa.org.ph

Signature:	
Name:	
Designation:	
Company:	
Address:	
Phone:	
Fax:	
Mobile:	
E-mail:	