

COMPANY NAME: _____ FRANCHISE / BRANDNAME: _____

ADDRESS: _____ NAME OF ASSOCIATION: _____

TEL.NO: _____ VIBER NO. / MOBILE NO: _____

EMAIL: _____ URL/WEBSITE: _____

CEO: _____

CONTACT PERSON: _____ DESIGNATION: _____

SIGNATURE: _____ DATE OF RESERVATION: _____

COUNTRY OF ORIGIN: _____ SECTOR: ☐ Food ☐ Retail ☐ Service

YEAR ESTABLISHED: _____ No. of Company Owned Outlets _____ No. of Franchised Outlets _____ Total Capital Investment _____

☐ Franchisor / Master Franchisee ☐ Others _____

OPTION 1: BOOTH PARTICIPATION

FRANCHISORS (HALLS 1-4)

- ☐ **OPTION 1: RAW SPACE**
(minimum of 36 sqm) PHP9,000/sqm
Inclusions: booth carpeting and 1 power outlet (300watts)
- ☐ **OPTION 2: STANDARD BOOTH SCHEME**
Inclusions: partition walls, 1 information table, booth carpeting, 2 fluorescent lightings, fascia board with company name, 2 chairs, 1 power outlet (300watts)



Ground Floor

	Booth Size	Standard Rate	Discounted Rate (Until October 15, 2025)	
			PFA Member (Discount + EBR)	Non-PFA Member (Early Bird Rates)
PFA Member	9 sqm	83,950	71,360	
	18 sqm	167,900	142,720	
	27 sqm	251,850	214,080	
Non-PFA Member	9 sqm	102,400		97,280
	18 sqm	204,800		194,560
	27 sqm	307,200		291,840

2nd Floor

Franchisor / Suppliers and Allied Services

PFA Member	9 sqm	83,950	71,360	
	18 sqm	167,900	142,720	
	27 sqm	251,850	214,080	
Non-PFA Member	9 sqm	102,400		97,280
	18 sqm	204,800		194,560
	27 sqm	307,200		291,840

Foodstreet / Emerging Concepts

PFA Member	6 sqm		34,500	
Non-PFA Member	6 sqm			38,070

PFA Assisted Regional MSMEs

	4 sqm		8,000	
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- Early Bird Rate (until October 15, 2025)
- EBR is applicable only upon receipt of 50% downpayment on or before the said due date

Total Area of: _____ Total Cost: PHP _____

PREFERRED LOCATION

Please indicate your 3 most preferred locations and indicate their booth numbers in the spaces provided below. Please note that the Organizers reserve the right to revise the floor plan and /or booth numbers as necessary.

1st choice _____ 2nd choice _____ 3rd choice _____

TERMS AND CONDITIONS:

1. Booth design should be submitted for the organizer's approval to prevent the blocking of the others exhibitors.
2. Bookings of 2 booths shall be in vertical configuration.
3. For new exhibitors, please submit the following:
 - Company Profile / Franchise Investment Package
 - Existing outlets, branches with their complete addresses and photos.
4. The Exhibitor warrants that all information and documents submitted to the Organizer in connection with Franchise Asia Philippines 2026 Expo shall be true and complete.
5. The Organizer and its agents, representatives, contractors, and employees shall not be responsible in any manner whatsoever for the consequences of any dealings and commercial transaction made between the Exhibitor and other parties during or as a result of the exhibition.



PAYMENT TERMS:

Please make cheques payable to PHILIPPINE FRANCHISE ASSOCIATION, INC.

1. DEPOSIT: Space reservation will be confirmed upon receipt of the following:

*** Reservation Fee - 25% due on or before September 30, 2025.

*** Downpayment - 50% due on or before November 30, 2025.

*** Full payment - 25% January 15, 2026.

2. Only exhibitors with FULL payment will be allowed to ingress.
3. Only Exhibitors with FULL payment on or before January 15, 2026, will be included in the listings.

4. PESO PAYMENTS:

Account Name: **Philippine Franchise Association, Inc.**

Savings Acct. No. **28-6009-0858**

Bank Name: **Banco De Oro**

Strata 100 - Ortigas Branch, Pasig City, Philippines

** Note: Bank charges and taxes are to be borne by the exhibitors.

5. Email the pdf copy of the deposit slip to pfafranchise2@pfa.org.ph; accounting1@pfa.org.ph and indicate your company name with contact details for the issuance of your official receipt.

TERMS & CONDITIONS:

- 1.) The organizer reserves the right to alter, reconstruct and reconfigure the floor plan for whatever aesthetic, practical and/or technical reasons in the interest of the exhibit.
- 2.) Priority of space allocation is given to PFA partners/members.
- 3.) Space reservation will be tentatively confirmed upon receipt of 50% downpayment due on **November 30, 2025**.
- 4.) An exhibitor is considered confirmed only when the exhibition fee has been fully paid on or before **January 15, 2026**.

CANCELLATION POLICIES:

- **50% of total exhibition fee - if written notice is received on or before January 30, 2026.**
- **NO REFUND - if written notice is received from February 1, 2026 onwards.**

BOOK YOUR SPACE NOW!
Limited slots only!

Please email accomplished form to
pfafranchise2@pfa.org.ph / pfafranchise@pfa.org.ph
or sign-up online via franchiseasiaph.com/localform

For Inquiries contact PFA Secretariat:
(+632) 8687-0365 to 67
(+63) 906-8041208 | (+63) 0917-1889649
pfafranchise2@pfa.org.ph |
pfafranchise@pfa.org.ph

   FranchiseAsiaPH